



Food Export Opportunities in South Gippsland

Gippsland hosted visits by a delegation of purchasing managers from major hotels and supermarkets from Malaysia, Singapore and Thailand as part of a tour of Victorian food production this week.

South Gippsland Shire Council hosted the group for visits to celery growers Schreurs at Tarwin, herb producers Freshzest at Pound Creek and Prom Country Cheese at Moyarra, on Wednesday before departing for Bass Coast Shire.

The tour was designed to create links with international buyers and showcase the range of regional products available.

The tour was led by renowned chef Richmond Lim from the Kuala Lumpur Convention Centre and held in cooperation with the Victorian Agribusiness Council, Meat and Livestock Australia, the Victorian Government and local councils.

A dinner was hosted for the group at Lardner Park on Tuesday night with 100 guests which had a range of local products on display and served food from the region.

South Gippsland Shire Mayor Councillor Ray Argento was delighted to host the delegation and showcase South Gippsland produce.

“South Gippsland is renowned for its agricultural sector and this was a great opportunity to demonstrate the high quality products our region has to offer.

“The delegation was excited to visit the different producers on the day and learn about the potential for purchasing product from the region.

“Creating opportunities for businesses to find new markets is a high priority of Council to ensure South Gippsland continues to flourish as a prosperous economy,” said the Mayor.

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