



South Gippsland Mainstreets Workshop

South Gippsland Shire Council is partnering with Mainstreet Australia to host a workshop encouraging business owners and community groups to join together to collectively discuss how we can help ensure our retail strips remain vibrant, bustling community precincts.

The workshop will showcase innovative ideas that have been introduced in other regions to help with town revitalisation.

Council's Economic Development Project Officer, Claire Buckland is expecting the workshop will help to generate new initiatives and ways of working together on the future of our shopping precincts.

Mainstreet Australia is the key industry body that actively advocates and supports traditional main street businesses and local communities as well as providing networking and professional development opportunities.

Gary Cattran, Vice President of Mainstreet Australia will be presenting the workshop.

“Retailing in Australia is undergoing one of the most profound periods of change in many decades and its impacts will resonate throughout local communities. Our main streets are facing significant competition from shopping centres and the entry of large online retailers... it is more important than ever that main street businesses come together to support each other.”

“Main streets and town centres are much more than just a collection of businesses providing goods and services. They serve as places to live, work and play and they are important meeting points for the community,” said Mr Cattran.

The Mainstreets workshop is open to businesses owners and operators and members of business and community associations from across South Gippsland. The meeting will be held in Meeniyan on Tuesday 27 June starting at 6.00pm. The workshop will run from 6.30pm to 8.30pm.

You can register your attendance by emailing claire.buckland@southgippsland.vic.gov.au or phoning Council on 5662 9200. There is no cost to attend.

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