

Economic Development and Tourism Strategy Adopted

The refined Economic Development and Tourism Strategy for 2018-2020 has been adopted during Council's meeting this week.

This version aligns with the Council Plan, Council's Priority Projects and the latest economic data.

The strategy aims to strengthen economic growth and prosperity within South Gippsland while attracting visitors and new residents.

Council is ensuring that the strategy will continue to provide direction for future businesses and employment growth within the municipality.

The strategy includes an annual action plan which allows for a flexible response to new government initiatives, Council decisions and community vision.

In future, the strategy will be further developed to align with Council's vision to allow for increased community and industry participation and collaboration.

South Gippsland Shire Mayor Councillor Lorraine Brunt emphasised the importance of the strategy.

"The Economic Development and Tourism Strategy will continue to support the financial growth of the community.

"The future alignment of Council's vision with the strategy will encourage engagement and participation from local businesses," said the Mayor.

The Economic Development and Tourism Strategy will be available for community members to view at www.southgippsland.vic.gov.au/strategies

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