



Digital Strategy Approved

South Gippsland Shire Council adopted the Digital Strategy 2018 at its meeting this week to guide digital projects and services in South Gippsland.

The strategy aims to facilitate service improvement. Council will be seeking local, regional and state opportunities to develop projects that benefit communities through digital innovation.

The strategy reflects interests in community projects, digital tourism and destination marketing as well as work proposed to develop digital channels for Council services.

As a result of this the Digital Strategy will provide a framework in which Council can work to

- Meet customer needs and expectations for modern service delivery through digital channels; and
- Advocate for and explore opportunities to support local businesses and the tourism economy through digital innovation.

South Gippsland Shire Council Mayor, Councillor Lorraine Brunt is applauding the Digital Strategy 2018.

“We want to support our community to the best of our abilities, through digital channels and projects we will be able to deliver a more efficient and effective service for people who contact Council, including local businesses and tourism,” said the Mayor.

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