

# Mayor's Message



Our business sector has been buzzing with key projects coming together that build support for our community. This includes the Mainstreets Workshop and Gippsland Business Connect which aim to support our local businesses.

Council is proud to have partnered with the Latrobe Valley Authority to deliver Gippsland Business Connect – a new online local business network. The network is for local business people to promote their business to other local businesses, discover local events, find business development opportunities and much more.

The project hopes to help build connections and access to buying opportunities so that more business spending can stay local. We see that it will grow our local businesses to help support our industries and economy. Businesses are encouraged to join for free at [www.southgippsland.localised.com.au](http://www.southgippsland.localised.com.au)

The Mainstreets Workshop had Gilbert Rochecouste from Village Well engage local businesses to support the growth of our mainstreets and the wider business community. The session provided 'quick wins' to work towards and networking opportunities.

We had a lot of positive feedback from those who attended which was great to hear. With such a success we hope that the skills learnt at the workshop can be developed for the future.

It has been absolutely fantastic to have these opportunities recently for our local businesses and we hope they continue to be successful. Our Economic Development and Tourism team should be proud of these effective projects.

Strengthening our business sector ensures we support our economy and therefore create prosperity for our region. It is one of the many ways Council will continue to support South Gippsland for the future.

**Cr Lorraine Brunt**  
**Mayor**