

South Gippsland Celebrates Gippsland Business Festival

South Gippsland Shire Council is collaborating with the other five Gippsland councils to host the Gippsland Business Festival throughout August.

A range of exciting events that aim to celebrate local businesses and provide development opportunities have been planned for the business community across Gippsland.

Council will host the following events as part of the celebrations:

- 6 August: The Power of Influence with Chris Helder, Leongatha RSL from 6.30pm to 8.30pm
- 14 August: Free Small Business Mentoring Clinic, rear of Memorial Hall, McCartin Street, Leongatha with spots available between 9.00am and 4.30pm
- 26 August: Business Planning Essentials – How to Build a Road Map to Success, Council Chambers, Michael Place, Leongatha from 6.00pm to 8.00pm

Council's Business Development Officer Melinda McLennan was encouraging local businesses to get involved in the festival.

"Council is proud of our local business community and is committed to providing opportunities for growth and support.

"We are particularly excited for our headline event with Chris Helder who will be guiding attendees through mastering their mindset, creating genuine customer connections and taking business to the next level. It's an opportunity not to be missed!" said Ms McLennan.

Any local businesses wanting to get involved in the festival or book tickets to the upcoming events can visit Council's website www.southgippsland.vic.gov.au/businessfestival

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