

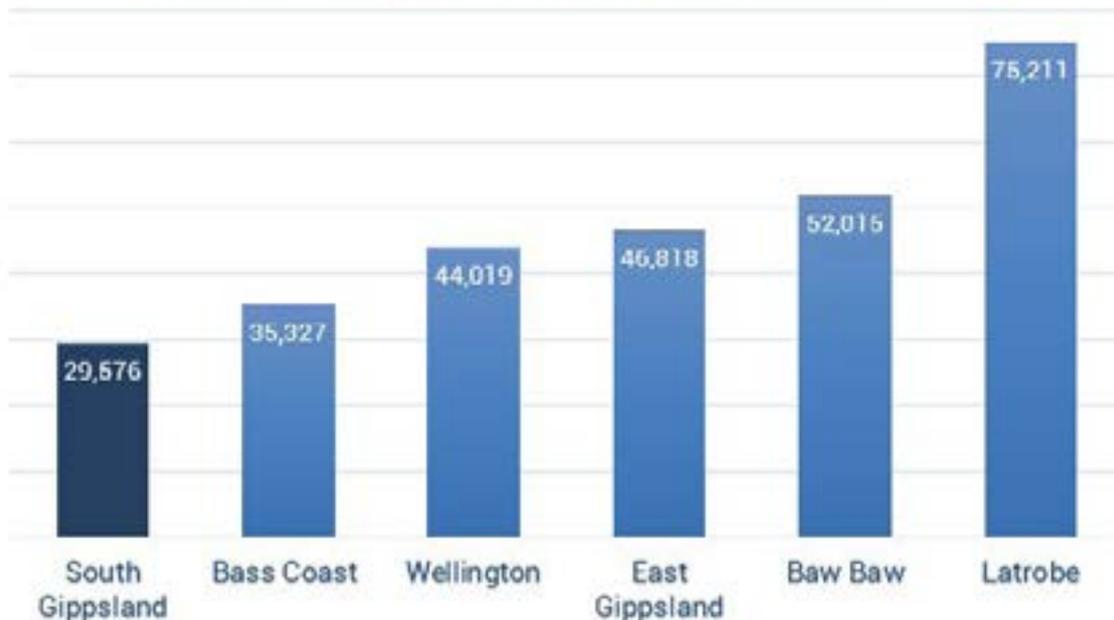
Snapshot



South Gippsland Shire was formed in 1994 from the amalgamation of four municipalities. Located 90 minutes south east of Melbourne, the Shire has a population of 29,576 (ERP 30 June 2018).

South Gippsland has the lowest population of Gippsland local government areas.

Population Gippsland Local Government Areas



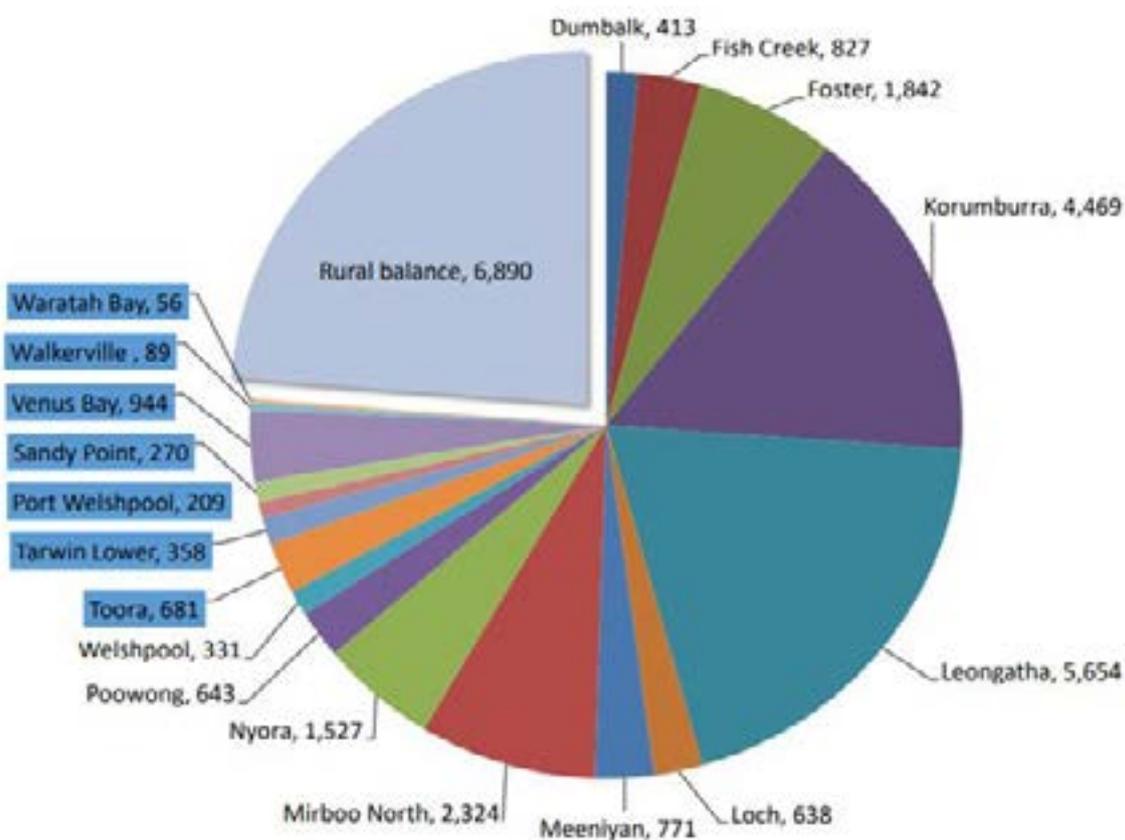
It has an area of 3,300 square kilometres with substantial coastal frontage. South Gippsland Shire is a spectacular region, with communities nestled among the rolling green hills and along the coast, linking the mountains to the sea.

Its major centres are Leongatha, Korumburra, Mirboo North and Foster, other significant townships include Nyora, Toora, Venus Bay, Sandy Point, Poowong, Port Welshpool, Loch, Dumbalk, Welshpool, Meeniyan, Fish Creek, Port Franklin, Koonwarra, Kongwak and Tarwin Lower.

Population Towns v Rural Balance

Most people live in towns in South Gippsland with just under one quarter living outside of towns, represented below as the rural balance.

Population Towns V Rural balance



Our Economic Base



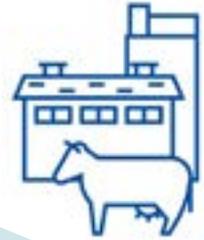
South Gippsland has a thriving economy with over 7,000 businesses contributing to an annual output of over \$3.5 billion. South Gippsland has one of the lower unemployment rates in Australia.

Key industry sectors contributing to our economic output are:

Industry	Output (\$)
Manufacturing	\$678M
Agriculture, Forestry and Fishing	\$651M
Construction	\$409M
Property Services	\$310M
Health care and social assistance	\$159M
Utilities	\$149M
Wholesale Trade	\$124M
Retail Trade	\$119M



Major Industries



Agriculture

South Gippsland's economy centres around agricultural production. It is one of the key dairy farming locations in Australia, is a major beef farming area and has significant sheep farming. The Victorian Livestock Exchange operates a modern regional saleyards at Koonwarra.

Horticultural food production, such as snow pea and potato farming, are also key industries in South Gippsland. For part of the year most of Australia's snow peas are produced here.

South Gippsland has an increasing range of specialty food production including cheese, meat, eggs, wine production and brewing.

Tourism

The tourism industry is also a major contributor to the South Gippsland economy with visitors contributing over \$100 million annually to the economy. Marketed as "Prom Country" - the region attracts over one million visitors each year. The region is rich in nature based activities, with the world renowned Wilsons Promontory National Park, spectacular scenery, unspoilt beaches and quaint villages.

Food Processing

- Saputo Dairy Australia, Dairy production Leongatha;
- Burra Foods, Dairy Production Korumburra;
- ViPlus Dairy production at Toora;
- Select Produce, a significant snow pea packing and distribution centre at Korumburra;
- GBP Australia, operating a major export abattoir at Poowong; and
- Schruers, Celery producers at Middle Tarwin

Other Industries

Qube Ports operate a major marine terminal located at Barry Beach near Toora that is used to provide services to their Bass Strait oil and gas platforms. 'Port Anthony', a private port, is located next to the Qube facility. An important fishing industry operates from Port Welshpool and Port Franklin. A wind farm is located on the hills around Toora and the Bald Hills Wind Farm is located near Tarwin Lower.

The agricultural and manufacturing sectors also support a substantial service industry including: transport, engineering, construction and agricultural supplies.

Major Infrastructure and Investment Projects

There are a number of key infrastructure and investment projects currently underway or recently completed in South Gippsland Shire. These include:

- Foster Streetscape Project completed November 2017 and the Laneway project completed July 2018.
- Lance Creek Water Connection project provides water supply to Korumburra, Loch, Poowong and Nyora, completed December 2018.
- Port Welshpool Long Jetty reconstruction completed December 2018 and officially opened June 2019.
- South Gippsland Highway Black Spur Re-alignment, funded by the Federal and State Governments is currently under tender.
- New Primary Care Centre located adjacent to Leongatha Hospital opened in 2018.
- Bena Kongwak Bridge over railway and road realignment completed October 2018.
- Completion of bridges at Black Spur Creek on the Great Southern Rail Trail opened March 2016 provides a 72 kilometer rail trail open from Leongatha to Port Welshpool.
- Rollout of the National Broadband Network was completed across South Gippsland in 2018 and is being continually upgraded.
- Expansion of the mobile telephone network across South Gippsland with new towers and upgrades to existing installations.

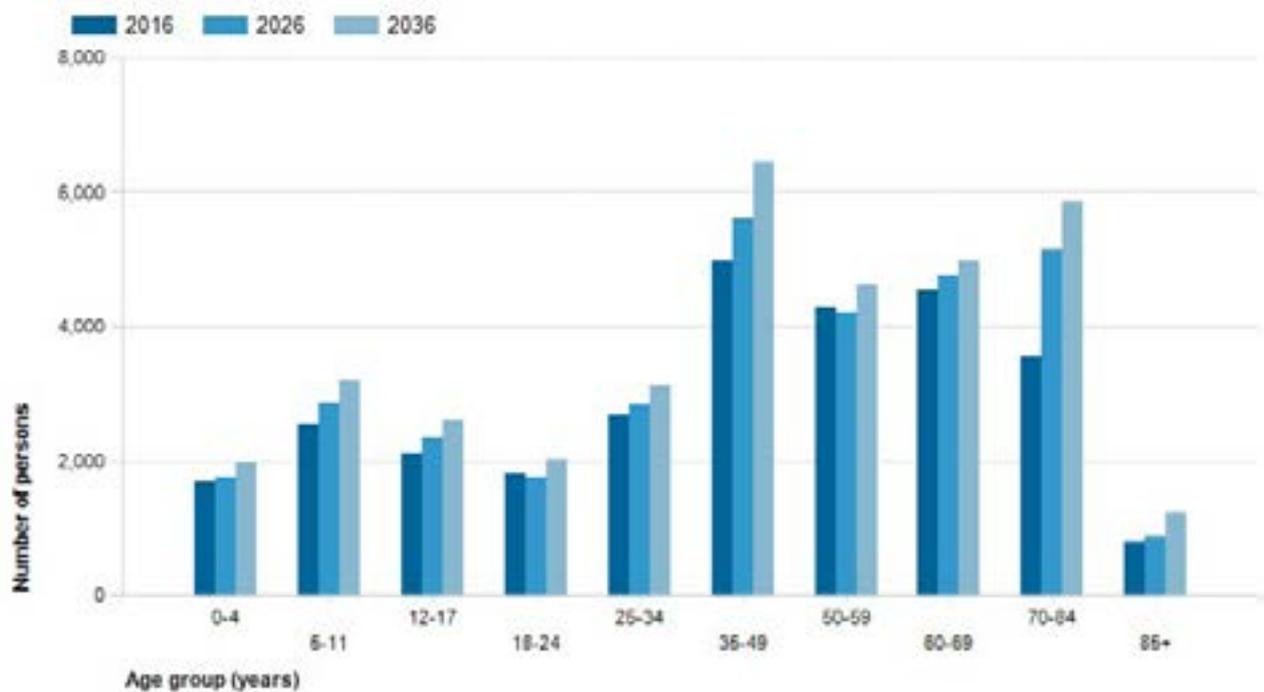


Our Community

South Gippsland features many vibrant communities where people can enjoy a healthy and rewarding lifestyle. Our affordable housing options and excellent education and medical facilities offer the chance to have both a family life and career in a safe and relaxed environment.

Forecast age structure - Service age groups

South Gippsland Shire - Total persons



Population and household forecasts, 2016 to 2036, prepared by .id the population experts, November 2017.



Resident Profile

The latest population estimate is just over 29,576 people as at June 2018. Council's recently prepared population forecasts project that the Shire's population will increase to 36,000 by 2036. This is an increase of almost 7,700 people at an average annual growth rate of 1.3 per cent.

Household Type

The Shire has approximately 15,000 dwellings and about 19,000 rateable properties.

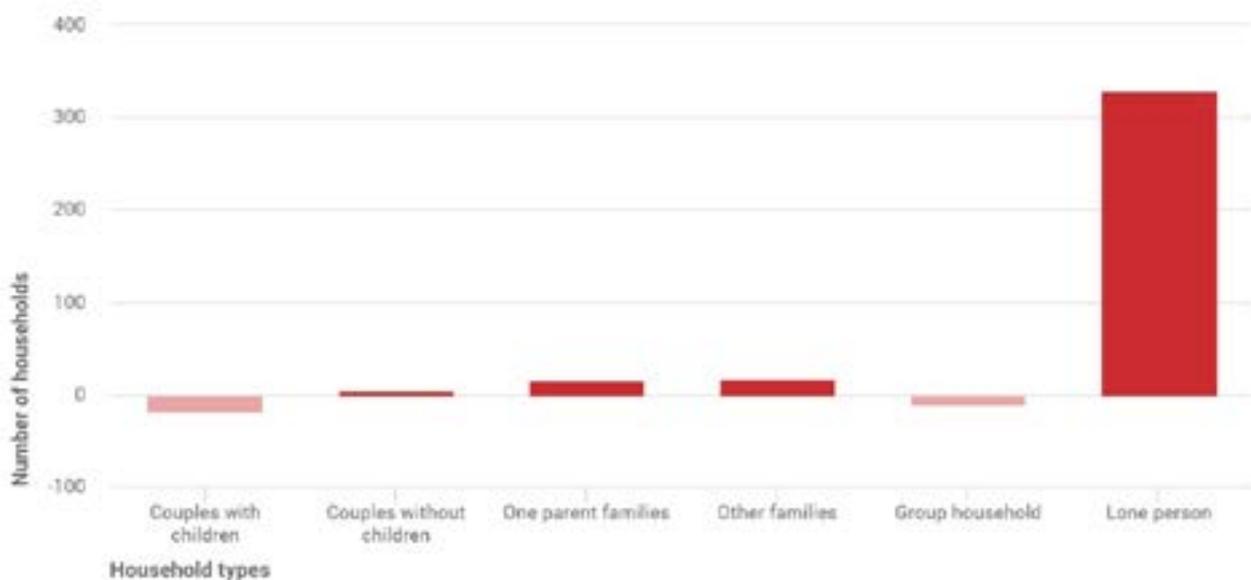
The number of households within South Gippsland increased by 834 between 2011 and 2016 to a total of 11,718.

This trend is expected to continue over the next 20 year period as population growth increases. The increase in the total number of households will require a diverse range of housing opportunities including higher density dwelling development in serviced townships and lifestyle living opportunities in a low density residential or rural living context.

There has been a large increase in lone person households (329) since 2011. South Gippsland has 26.8 per cent of lone person households, higher than the national rate of 22.8 per cent. There are 15,914 dwellings in South Gippsland with 73.6 per cent occupied in comparison with 83.6 per cent of dwellings occupied in Regional Victoria.

Change in household type, 2011 to 2016

South Gippsland Shire



Source: Australian Bureau of Statistics, Census of Population and Housing, 2011 and 2016 (enumerated data). Compiled and presented in profile *id* by *id*, the population experts.

id the population experts

Age Profile

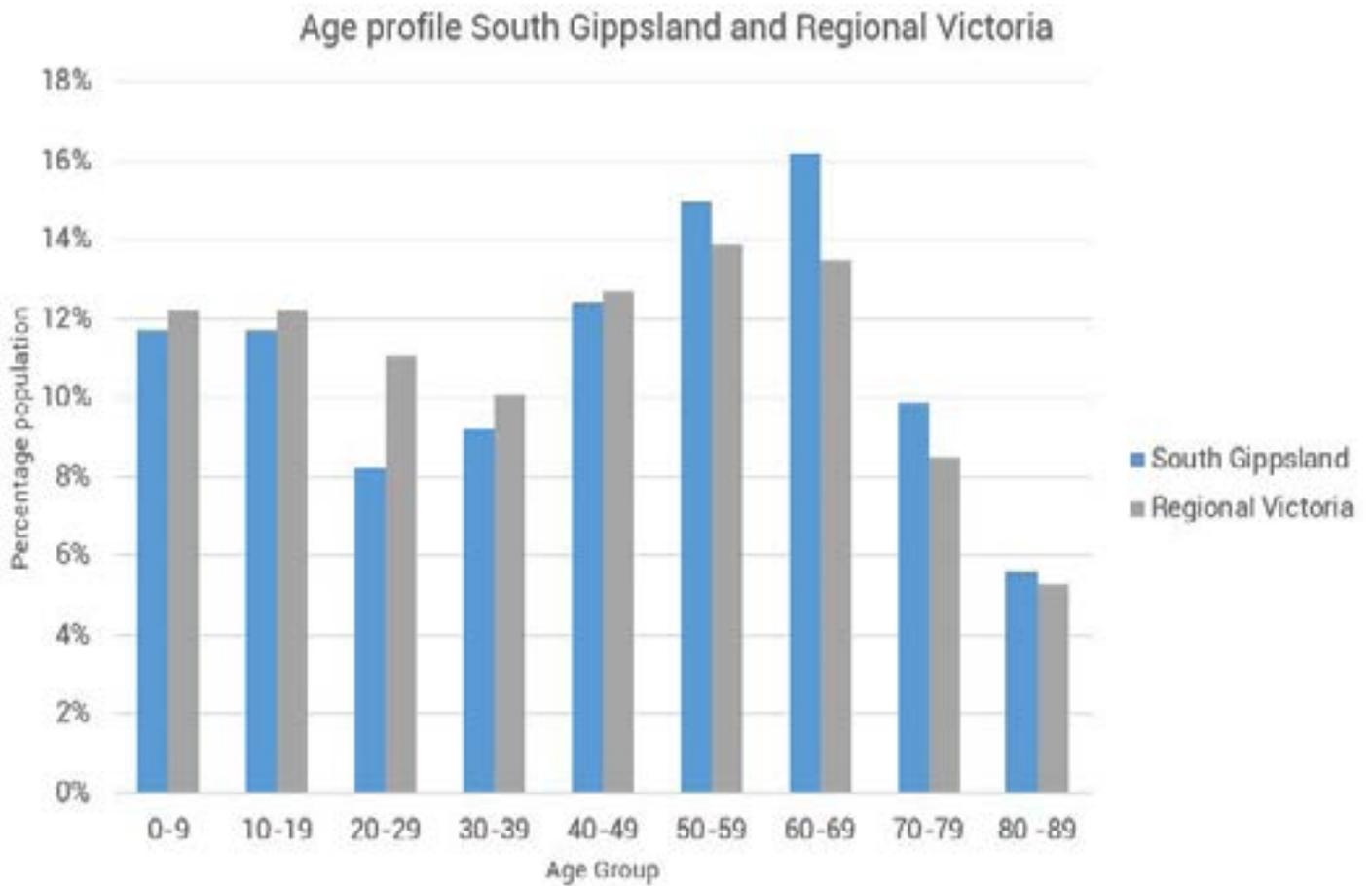
The age profile of South Gippsland Shire in 2016 reflected a similar profile to Regional Victoria as a whole. The proportion of residents aged 20-34 years (12.8 per cent) continues to be lower than the average for Regional Victoria (16.4 per cent). There has been a marked increase in residents aged between 55 and 79. The proportion of people aged 55 - 74 was 29.9 per cent, 4.8 percentage points higher than the average for these ages in Regional Victoria.

The age profile for South Gippsland compared with Regional Victoria is shown in the following table and chart.

Age Group	South Gippsland	Regional Victoria
0-9	11.7%	12.2%
10-19	11.7%	12.2%
20-29	8.2%	11.1%
30-39	9.2%	10.1%
40-49	12.4%	12.7%
50-59	15.0%	13.9%
60-69	16.2%	13.5%
70-79	9.9%	8.5%
80-89	5.6%	5.3%

(ID consulting for South Gippsland Shire Council, Community Profile accessed Jan 2019)

Age Profile South Gippsland and Regional Victoria

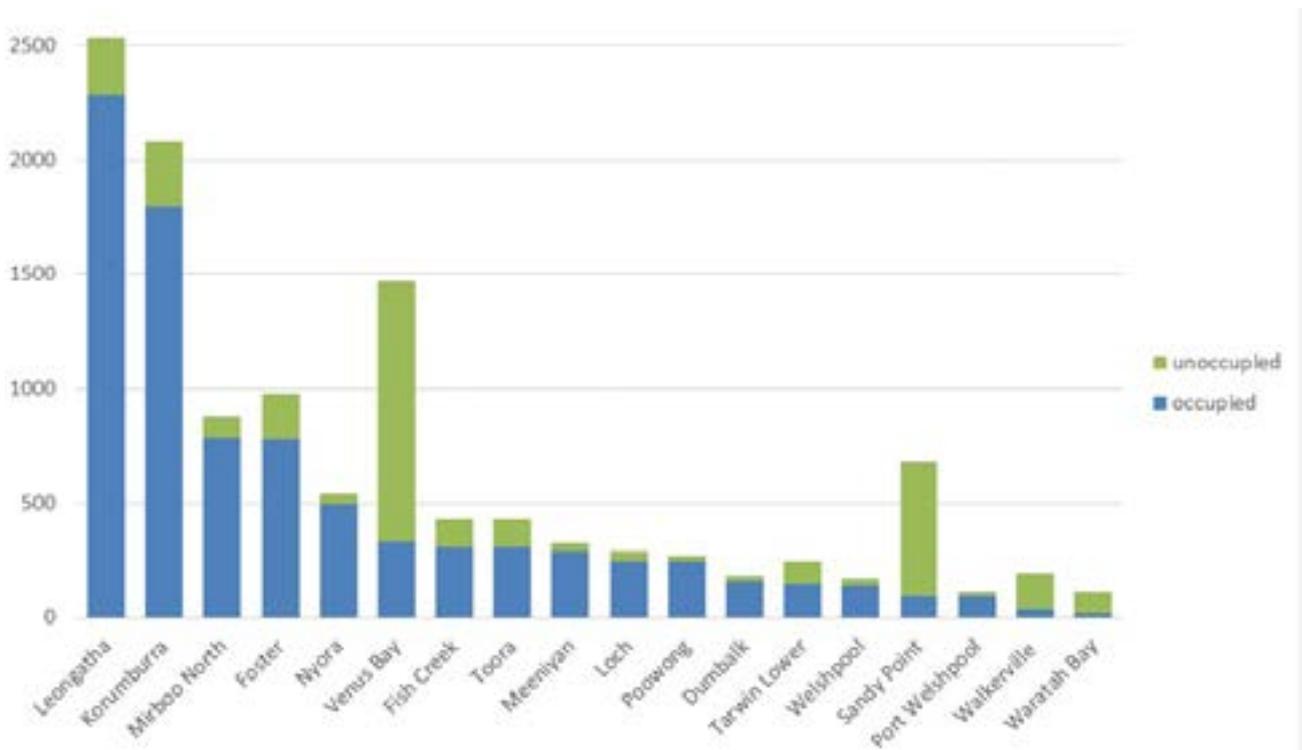


(ID consulting for South Gippsland Shire Council, Community Profile accessed Jan 2019)

South Gippsland Dwellings by Town - Occupied v Unoccupied

There are high levels of home ownership in South Gippsland with 40 per cent of dwellings fully owned compared with 30 per cent nationally. The proportion of rental dwellings at 17.6 per cent is much lower than the national average of 29.4 per cent.

South Gippsland Dwellings by Town - Occupied v Unoccupied



South Gippsland Population Growth and Land Supply Study 2018

Labour Force

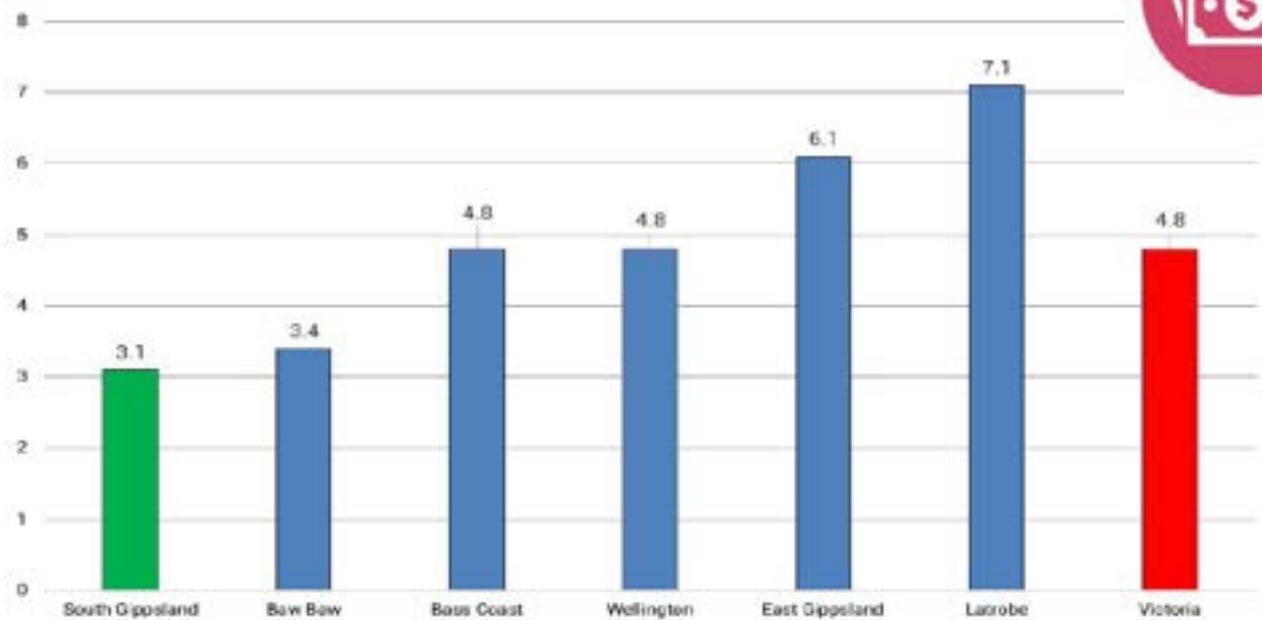
South Gippsland Shire has an unemployment rate of 3.1% as at March Quarter 2019.

South Gippsland has high levels of volunteering with 29.3% of the population participating in the last year in comparison with 19.2% for Victoria.

Key industry sectors by employment in South Gippsland (2016)

- Agriculture, Forestry and Fishing 17.1%
- Health Care and Social Assistance 11.4%
- Retail Trade 9.5%
- Construction 9.4%

Unemployment Rate % Gippsland LGAs March 2019



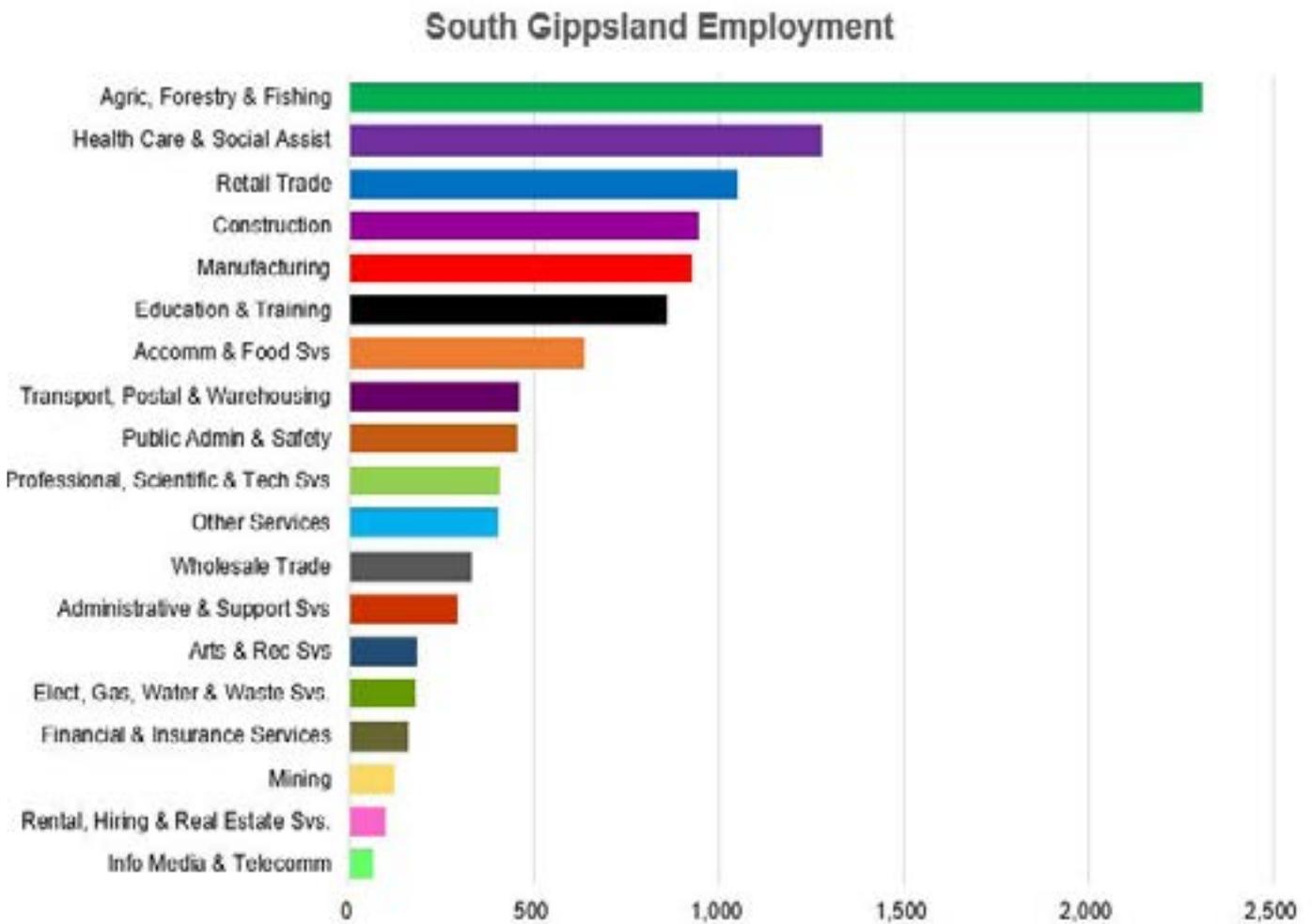
This remains the lowest unemployment rate in Gippsland and one of the lower rates in the State. This is below the average for Victoria of 4.8%.

Top eight employment sectors in South Gippsland compared with Regional Victoria

Employment by Industry	South Gippsland	Regional Victoria
Agriculture, Forestry and Fishing	17.1%	7.7%
Health Care & Social Assistance	11.4%	14.3%
Retail Trade	9.5%	10.6%
Construction	9.4%	8.8%
Manufacturing	7.4%	8.1%
Education and Training	7.0%	8.7%
Accommodation and Food Services	5.6%	7.0%
Professional, Scientific and Technical Services	4.0%	4.2%

(ABS 2016 Census)

Since 2011 Manufacturing and the Transport, Postal and Warehousing sectors have experienced the greatest rise in employment. There has been a reduction in those working in Agriculture, Forestry and Fishing.



(Remplan Economic Modelling System 2018)

In 2016, key employment by occupation groups in South Gippsland were managers (20.1 per cent), technicians and trades workers (15.1% per cent) and professionals (13.4 per cent).

Employment by occupation in South Gippsland compared with that of Regional Victoria are as follows:

Occupation	South Gippsland	Regional Victoria
Managers	20.9%	14.6%
Technicians and trades workers	15.1%	14.8%
Professionals	13.4%	17.4%
Labourers	13.1%	8.8%
Clerical and administrative services	10.2%	11.3%
Community and personal service workers	9.8%	11.7%
Sales workers	8.6%	9.7%
Machinery operators and drivers	7.3%	6.5%
Inadequately described and not stated	1.5%	1.7%

(ABS 2016 Census)

It should be noted that in South Gippsland the high proportion of managers are farmers managing their farm.



Community Infrastructure



South Gippsland boasts a wide range of community assets that are appreciated and enjoyed by our residents and visitors. These include:

- Three public hospitals and five medical centres;
- Residential aged care facilities in four towns;
- Childcare centres in Leongatha, Korumburra, Mirboo North and Foster. Uniting Care Gippsland facilitate Family Day Care available in Leongatha, Toora and Foster;
- Five public libraries in Leongatha, Korumburra, Mirboo North, Poowong, Foster, a mobile library service to Nyora and a community library in Welshpool.
- Daily V/Line Coach services to and from Melbourne and the Latrobe Valley, Yarram and Wonthaggi;
- Numerous galleries and museums, a cinema, theatres and clubs;
- Over 200 sporting clubs with facilities such as a cycling velodrome and indoor basketball stadiums, a regional leisure centre incorporating a heated indoor swimming pool, six public swimming pools of which two are heated, and seven golf courses;
- The Great Southern Rail Trail, is approximately 72 kilometer of bike/walking trails and connects Leongatha to Port Welshpool;
- The Grand Ridge Rail Trail runs between Mirboo North and Boolarra over 13 kilometer.
- Over 50 parks, reserves and sanctuaries include coastal/beach assets, trails in the Strzelecki Ranges, Coal Creek Community Park and Museum and Mossvale Park at Berrys Creek.



South Gippsland is well serviced by modern education facilities. These include:

- 18 primary schools, including four independent primary schools.
- 6 secondary colleges, including two independent colleges.
- South Gippsland Specialist School.
- Community College Gippsland.
- TAFE Gippsland.
- South Gippsland Bass Coast Local Learning and Employment Network.
- Apprenticeships Group Australia (AGA).
- 12 kindergartens.
- 5 child care centres.
- 4 neighbourhood/community houses.
- South Gippsland Trade Skills Alliance.