



Be Kind South Gippsland

South Gippsland Shire Council is encouraging people to 'Be Kind' to each other as we tackle the challenges related to the COVID-19 pandemic. Be Kind is a campaign that started in Ballarat and has expanded across different local government areas. The aim is simply to share acts of goodwill and to keep being kind at the forefront of our minds as we work our way through difficult times.

South Gippsland Shire's Manager Economic Development and Tourism, Renae Littlejohn is keen to hear from people who have been the recipient of an act of kindness in our community.

"A great part of the Be Kind campaign is hearing from people who have witnessed, performed or been the recipient of an act of kindness. It is both heart-warming and inspiring. We hope that reading about what people are doing in our community will encourage others to lend a hand to someone in need.

"Acts of kindness don't need to be big. It could be supporting local businesses when you can, it could be bringing in your neighbour's bins or mowing someone's lawn. It's really just about thinking about other people and taking time to look after yourself. The Be Kind campaign features four key pillars. We want people to be kind to each other, to be kind to businesses, be kind to themselves and to be kind to South Gippsland," said Ms. Littlejohn.

The Be Kind messaging has now been implemented at eight councils across Victoria.

To find out more or to submit an act of kindness, please go to

www.southgippsland.vic.gov.au/bekind

PR2535 5/5/20