



New promotional website for South Gippsland

South Gippsland Shire Council has launched a new promotional website to provide information to visitors looking to explore the South Gippsland region and locals who are wanting to discover their own backyard.

The website features information on attractions, walks and activities as well as the details of many local businesses. The site is now live but will continue to be expanded over the coming months as more information and imagery is added.

Accommodation, attraction and tour businesses are encouraged to apply for a free listing on the website, as well as food, beverage, retail, art and craft businesses that have a shop front and are open to the public.

Event organisers are also encouraged to use the new site to help promote events that are occurring across South Gippsland.

The development of a new promotional website is an action from Council's South Gippsland Visitor Economy Strategy. The site has been developed with funding support from the Victorian Government's Outdoor Dining and Activation program.

The new site can be viewed at www.visitsouthgippsland.com.au

Businesses and event organisers are invited to upload their information via the 'add/update a listing' link.

Quote attributable to South Gippsland Shire Council Mayor, Mohya Davies:

"The new visitsouthgippsland.com.au website is a fantastic source of information and enticing imagery to help visitors be inspired in planning their next holiday. It's also a wonderful resource for locals to explore our own backyard, and promote the many amazing things we have to offer. From local events, to businesses and attractions, I would encourage everyone to jump on and have a look, and share with family and friends."

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