

## South Gippsland Community Survey

Gaining an in-time snap shot of our community's challenges, priorities and likes, is a key aim of a new community survey that will be released by South Gippsland Shire Council at the end of January.

The results from the survey will be used to develop a regional profile that will be used by Councillors and Council staff to guide policy, future planning, decision making, strategy and program development.

In contrast to the Community Vision which explores aspirations for what South Gippsland could and should look like in 2040, the Community Survey is seeking feedback on what South Gippsland residents are experiencing now. The two pieces of work complement each other and together will provide a complete 'now and then' overview of our local community.

To ensure a diverse range of views are received, 7,800 surveys will be distributed to randomly selected households across all localities and household types. An online survey will also be open for everyone to complete.

In addition to the survey, the regional profile project also involves the collation of data from other sources such as the Census and the Victorian Public Health Survey. 21 in-depth interviews were also conducted with a random selection of local residents late last year in order to inform the survey development. The survey is being run on behalf of Council by ASDF research. All survey responses are anonymous and the results are combined so that no individual response can be identified.

More information on the community survey will be available at: <https://yoursay.southgippsland.vic.gov.au/>

### **Quotes attributable to South Gippsland Shire Mayor Mohya Davies:**

*"As Councillors it is our responsibility to try and represent the local South Gippsland community to the best of our ability, and having good research at our disposal can help us to do that. As we progress into our term at Council we will increasingly, need to make some tough decisions so having data that can help to inform our decisions is immensely valuable. This survey will give all residents an opportunity to express their views, from the comfort of their own home. I would like to encourage everyone to get involved."*

**PR2728 24/01/22**