

SOUTH GIPPSLAND SHIRE COUNCIL

Arts, Culture and Creative Industries Strategy 2022 - 2026 Summary



South Gippsland
Shire Council

This Draft Strategy describes how Council can address the six objectives of its proposed Council Plan through support and investment in its arts, culture and creative industries.

This Arts, Culture and Creative Industries Strategy is a living document; a planning tool providing Council with a clear set of priorities for the enhancement of arts, culture and creative industries facilities and initiatives across the Shire over the next four years. The strategy will also complement the Visitor Economy and Economic Development Strategies which were adopted in 2021.

The strategy also comes with an Action Plan that will help guide the development of the sector in South Gippsland.

It will respond to the unique social, cultural, economic and geographic characteristics of South Gippsland and build on the innovative, community-based approaches to arts development Council has established as a result of the previous strategy.



Installation part of the Great Southern Bale Trail project

What the Strategy Does



Acknowledges that we have much to learn from the culture and storytelling practices of traditional owners as we progress reconciliation and healing.



Provides enough flexibility to accommodate a wide range of initiatives that contribute to the *Draft Community Vision 2040*.



Illustrates how arts and culture can sit alongside and impact upon other public policy areas.



Recognises our strengths in arts and culture and responds to the changing needs of our community.



Highlights the value of arts and cultural activities and the role they play in contributing to a vibrant and rich culture in our region.



Supports and empowers our creative community.



Tells the story of the potential and contribution of our creative community.



Enriches the development and growth of our region through cultural infrastructure and financial investment.



Kim McDonald