

## Three-Part Business Masterclass

Are you interested in building resilience for your business? Council is offering a free, three-part Masterclass series to support small businesses to achieve long-term financial sustainability.

Run in partnership with the Small Business Mentoring Service, the program focusses on supporting participants with identifying risks, developing networks and increasing resistance to financial and operational challenges.

The Masterclasses will be held in Korumburra on Tuesday 29 April, Leongatha on Tuesday 20 May and Foster on Tuesday 17 June. The program is open to owners or managers of businesses within South Gippsland that have been operating for more than 12 months.

Participants will develop an understanding of how they can build their business to better withstand possible economic shocks, climate and weather risks, online security threats and local disruptions.

By registering for the program, participants confirm that they can attend all three workshops.

For more details, visit: [www.southgippsland.vic.gov.au/business-masterclass](http://www.southgippsland.vic.gov.au/business-masterclass)

### **Quote attributable to South Gippsland Shire Council Mayor, John Schelling:**

*“Small businesses are at the heart of what makes South Gippsland a great place to live. We are excited to offer this program to help make sure they are financially sustainable for the long term, and can continue to provide jobs and services for our region.”*

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