



TripAdvisor award for Coal Creek

Coal Creek Community Park and Museum has again been awarded the TripAdvisor Certificate of Excellence for consistently getting top ratings from travellers.

TripAdvisor claims to be the largest travel site in the world, with more than 60 million members and over 170 million reviews and opinions of hotels, restaurants, attractions and other travel-related businesses.

Winners of the Certificate of Excellence are located all over the world and represent the upper echelon of businesses listed on the website, with Coal Creek in only the top 10 percent receiving the prestigious award.

TripAdvisor uses a proprietary algorithm to determine the Certificate of Excellence honourees. It takes into account the quality, quantity and number of reviews and opinions submitted by travellers over a 12-month period, as well as a business's tenure and ranking on the Popularity Index of the site.

To win the award, Coal Creek maintained an overall TripAdvisor bubble rating of at least four out of five and had exceeded the minimum number of positive reviews for at least 12 months.

Council's Manager Economic Development, Tourism and Customer Service, Danny McDonald, said the recognition was a credit to the team and its dedicated volunteers.

"This award means Coal Creek is consistently impressing visitors enough that they feel it's important to recommend to other travellers," he explained.

"Winners of the award range from one-room bed and breakfasts to 6000-room hotels, from bakeries to Michelin star restaurants and hidden attractions to world-renowned parks and museums. Coal Creek sits within the 10 percent worldwide that received this award for excellence for the second year running and that's simply outstanding."

Caption: Coal Creek proudly displays its 2014 and 2015 TripAdvisor Awards of Excellence.

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