ATTACHMENT 1 – ADVOCACY FRAMEWORK 2018-19 – PRIORITY PROJECTS FOR ADVOCACY

Projects reviewed and 3 key projects prioritised for advocacy and others for development	Leongatha Revitalisation Project- Leongatha Business Development Project	Great Southern Rail Trail (GSRT)- Welshpool to Alberton	Mirboo North Pool Refurbishment
Action 1.1 Conduct annual review of Priority and Strategic Road Projects	• Project identified as a Council Priority Project at June 2018 Council meeting. • Review provided at Council Briefing 15 May 2019.	• Project identified as a Council Priority Project at June 2018 Council meeting. • Review provided at Council Briefing 15 May 2019.	• Project identified as a Council Priority Project at June 2018 Council meeting • Review provided at Council Briefing 15 May 2019.
Action 2.1 Align Action Plan and Council Priority Projects and Road Projects	• Development of action plan with internal roles and responsibilities throughout the project	• Development of action plan with internal roles and responsibilities throughout the project	• Development of action plan with internal roles and responsibilities throughout the project
Action 3.1 Undertake a review of key strategies and specific opportunities for inclusion of Council priorities	• Review undertaken, strategies identified in Action 3.2	• Review undertaken, strategies identified in Action 3.2	• No relevant external strategies identified
Action 3.2	• Gippsland Regional Plan	• Draft Gippsland Tracks and Trails Feasibility Study	South Gippsland Shire Aquatic Strategy

Undertake an annual process to ensure priorities are advocated for in other strategies	• South East Australian Transport Strategy (SEATS) • Gippsland Regional Roads Group Network		
Action 4.1 Prepare and update a Priority Project funding document that identifies opportunities	• Completed • Building Better Regions Fund -successful $2.7M • Regional Roads Victoria (RRV) Fixing Country Roads Program $1.5M application - successful	• Completed • Building Better Regions Fund - unsuccessful • Latrobe Valley Authority (LVA) funding was contingent on Building Better Regions and now not available.	• There are no suitable funding opportunities outside political advocacy • Russell Broadbent MP has made a $600k commitment to the project. • Departmental Assessment being undertaken
Action 5.1 Review partnerships and develop a plan of engagement regarding the priorities	• Completed • Leongatha Business Association (LBA) • RRV	• Completed • Wellington Shire Council • Latrobe Valley Authority • GSRT committee • Destination Gippsland (DGL) • Gippsland Mountain Bikes Inc. • Parks Victoria • Dept. Environment Land Water Planning (DELWP)	• Completed • Mirboo North community
Action 6.1 Update Council website with advocacy materials	• Completed	• Completed	• Completed

Action 6.2 Collate existing advocacy materials and prepare required new information	• Fly-through imagery used throughout funding application process.	• Advocacy materials prepared for the project	• Council has committed required the funds to complete the project • A local community contribution has also been provided
Action 7.1 Prepare and identify key targets with immediate priority during the state or federal election cycle	• Federal election identified as key opportunity for funding • Successful grant application through Building Better Regions Fund ($2.7M)	• State government identified as key funding source with applications made through Wellington Shire Council to LVA • Unsuccessful grant application to the Building Better Regions Fund	• Project is funded via a Federal Government, Council and community contribution
Action 7.2 Prepare a coordinated delegations plan that identifies and allocates key individuals and networks	• Discussed with Federal Member for McMillan and opposition candidate for the new seat of Monash	• Discussed with Federal Member for McMillan and opposition candidate for the new seat of Monash	• Project has been funded
Action 8.1 Conduct an annual review of the framework and report to the Council and the community	• To be completed in the new financial year when new Priority Projects adopted. • Project funded	• To be completed in the new financial year when new Priority Projects adopted. • Project unlikely to be funded in the short term.	• To be completed in the new financial year when new Priority Projects adopted • Project to be undertaken