

## AGENDA APPENDIX Council Meeting Wednesday 24 April 2013

AGENDA ITEM FOR SEPARATE DISTRIBUTION TO COUNCILLORS AND EXECUTIVE LEADERSHIP TEAM DUE TO DOCUMENT SIZE.

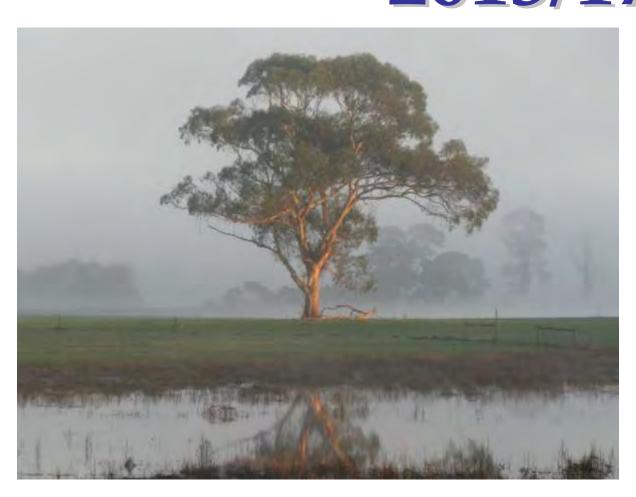
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E.9 DRAFT COUNCIL PLAN 2013-2017 AND ANNUAL PLAN 2013-2014

**APPENDIX 1** 



# Draft Council Plan Draft as at 19 April 2013 2013/17



**Perspective taken at Ruby Creek** 

**Photo by June Ernst** 

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You can contact Council to request a copy of the Council Plan by:

• Visiting the main office at 9 Smith Street, Leongatha Vic 3953

- Calling our customer service centre on (03) 5662 9200
  Sending an email to <a href="mailto:council@southgippsland.vic.gov.au">council@southgippsland.vic.gov.au</a>
  Visiting Council's website <a href="mailto:www.southgippsland.vic.gov.au">www.southgippsland.vic.gov.au</a> for more information

## **Mayors Message**

Sometimes conversations need to be prompted, but once started they can be hard to stop. And nor would we want to!

Your new Council formed at the October 2012 election holds a strong vision to move the organisation from a traditional 'representative 'model to a more participatory one. Every resident deserves a say in how Council's plans might impact their community and future.

Among our first steps is a keen intent to develop a Citizen Engagement Charter and to work with our communities to develop a Community Engagement Strategy and Shire Vision to 2050 that engender a shared sense of pride and ownership.

We will endeavour to deliver affordable community services and facilities to attract new businesses and families to the shire and build a vibrant economy. This will be enhanced by an integrated approach to planning and infrastructure development. We will work with existing businesses to develop diverse employment opportunities and continue our advocacy work with state and federal politicians on local and regional issues such as road, rail and sewerage. New revenue streams and efficiencies will also be sought to support the financial sustainability of Council.

Underpinning these goals is an underlying commitment to pursue best practice in the development and operations of Council.

South Gippsland is extremely resilient because of the strong community ethic that binds us and Council will continue to support its volunteers and community groups through free training opportunities and its highly effective community grants program.

There's a line in a song that says "We're all in this together" and it is apt for local government. We are the vehicle that is legislated to take care of your health and wellbeing at a grass roots level and we can be the most effective when we are working closely in partnership with you. You have skills, local knowledge and resources that we can build on to strengthen our communities.

Please share your ideas and suggestion with us – we're all part of an amazing jigsaw which has the potential to make South Gippsland a showcase to the world.

Cr Kieran Kennedy

Mayor

## **Executive Summary**

South Gippsland Shire is rich with an abundance of coastal, agriculture and natural resources. However the Shire's greatest strength is its communities and their commitment to volunteering, good will, self-help and hard work.

Since this Council term commenced in October 2012, the ground work has been laid for the next four years. Council has adopted a collaborative leadership style, with community partnership at the forefront of every step of the journey. Councillors welcome vigorous debate in the community, seeing it as a healthy airing of views leading to development of creative ways of doing things.

Council wants to collaborate with our unique communities, to explore and develop a vision for the future, along with setting themes and goals to achieve it.

Council has been concerned that legislative constraints on Council applying to the adoption of a Council Plan (required by 30 June of the year following an election), has not allowed time to fully engage the community in establishing the directions for the next four years. Consequently Council has had to produce a Council Plan 2013-2017 without the extensive engagement it desired. Given these statutory limitations, Council has committed to working collaboratively with the community in the development of a new Community Vision, with a focus right through to the year 2050.

The key themes of the Council Plan indicated at this stage are:

- Engagement with the community through an engagement strategy and development of shared community vision;
- 2. Developing strategies for financial sustainability of the Shire;
- 3. Strengthening economic development; and
- 4. Renewal of community infrastructure.

These themes were based on community aspirations and feedback received throughout the past two years from consultations including:

- Council strategies and plans;
- Community Satisfaction Surveys;
- Community Directions Statements;
- Presentations given by community groups and individuals to Council;
- Feedback gathered by Councillors during their discussions with individuals and groups; and
- Customer requests.

Information arising from the proposed visioning work will assist Council in making refinements to the Council Plan and in the development of future Long Term Financial Plans, Annual Plans and Budgets.

The 'Outcomes' and 'Objectives' established by Council as the foundation of the Council Plan 2013-2017 are:

## **OUTCOME 1. A Prosperous Shire**

Objective 1.1: Work with the business community to support existing businesses, diversify employment opportunities and to attract new businesses.

Objective 1.2: Raise the awareness of local and regional issues with State and Federal decision makers.

Objective 1.3: Improve the sustainability of the local and regional environment.

## **OUTCOME 2. Closely Connected Communities**

Objective 2.1: Engage and work collaboratively with our community.

## **OUTCOME 3. Integrated Services and Infrastructure**

Objective 3.1: Deliver affordable modern community services and facilities through an integrated approach to planning and infrastructure development.

## **OUTCOME 4. A Leading Organisation**

Objective 4.1: Improve the financial sustainability of Council, including diversifying revenue streams.

Objective 4.2: Pursue best practice in organisational development and operations of the organisation.

These Objectives are underpinned by Strategies that set out key priorities required to achieve the Outcomes and Objectives. Together the Outcomes, Objectives and Strategies are realised through specific Actions, Measures and Targets determined in the Annual Plan and funded in the Annual Budget each year. The Strategic Resource Plan sets out the resources required to deliver the Council Plan over the coming four years. This is a rolling plan that will be updated annually.

## Introduction

## Vision: Our future desired state

Council's Vision 2020 developed in 2006/2007 represents the aspirations of our diverse communities and articulates a vision of what South Gippsland should be like in the year 2020. The vision has been refined slightly by the current Council to reflect changing community needs and expectations. This vision still aspires to achieve a number of key outcomes with the aim of creating South Gippsland into a place which has:

- a caring community where people feel safe and secure;
- a wide range of recreation and leisure amenities;
- high grade transport links;
- appropriate infrastructure to meet community needs;
- respect for the environment by being clean and green;
- sustainable economic growth;
- coordinated health services;
- youth who are valued and participate in the community;
- a sustainable agricultural industry, including direct and indirect support for businesses;
- a sustainable thriving tourism industry;
- arts and culture that are encouraged and promoted; and
- quality early childhood and education facilities.

The development of a community vision is vital to guide and assist Council in the development of its strategies and plans to ensure they respond to the needs of the community. As communities are dynamic and constantly changing, Council is committed to re-engage with the community in 2013-2014 and to create a Vision 2050. This Vision will reflect new and emerging issues and future desired outcomes for the Shire.

## Purpose: What we do, why and how

Council's purpose is to provide leadership for the good governance of the Shire and its local communities. Council undertakes its responsibilities in accordance with the Local Government Act 1989 and other Acts for the peace, order and good government of the Shire.

This purpose will be achieved by ensuring:

**Cohesive leadership** is embracing a collaborative approach to develop one team, one direction, working together and ready for change.

**An enquiring approach** is practiced, where people seek to be informed of the issues, facts, aspirations and constraints, leading to better and shared decision making.

A wide range of services are provided that improve the liveability of everyday life for residents, visitors and workers.

**Assets, infrastructure and strategic land-use planning** provide the foundation for growth, development and community life within the Shire.

A sustainable financial position is established through a rolling 15year Long Term Financial Plan, with a focus on exploring other sources of revenue to reduce pressure on rates and determining clear and transparent objectives for setting differential rates.

The achievement of Council's strategic directions are monitored and reported to Council and the community, providing transparency and accountability in the delivery of services and responsible use of resources.

## Values: moral principles, beliefs and accepted standards of behaviour

Values shared by a group of individuals are developed over time. These create the culture by which a group, organisation or community are perceived by themselves and others.

The Councillors have made the following commitments:

- "We will uphold the key value of mutual respect and to work together as a team with, and for, the community;
- We welcome vigorous debate, to hold each other to account and to ensure we achieve the best outcomes for our community:
- We have committed to a process of recognising differing views, engaging in vigorous yet respectful dialogue and ultimately making agreements and decisions in a positive way forward."

During 2012, Council staff developed a statement that encapsulates the organisation's values. Titled "Our Story 2012" it states:

- "We will grasp opportunities as one committed and visible team, leading by example, taking time to think, plan and act strategically;
- Demonstrating courageous leadership and not accepting mediocrity;
- Listening to and trusting our people to make it happen.
- We will communicate and celebrate our successes.
- We will work together as a united team;
- Take responsibility, be accountable and own your job;
- Behave with integrity, respect and understand each other;
- Seek out feedback and learn from mistakes and achievements.
- By sharing ideas and exploring new ways of doing things, we will welcome our customers and deliver quality service.
- We will create a great place for us in an environment where people can flourish and have fun, are happy, energised and proud to wear the badge.
- By attracting and retaining the best people, and providing career opportunities, we become an example of how things are done well; and
- South Gippsland is ready and open for business."

## **Background Information**

South Gippsland Shire is located in coastal south eastern Victoria, approximately 100 kilometres south-east of Melbourne.

South Gippsland is named for the southern part of Gippsland, which honoured Sir George Gipps, the then Governor (1838-1846). The original inhabitants of the South Gippsland area were the Gunnai, Bun Wurrung and Wurundjeri Aboriginal people.

The Shire is a rural, residential and tourist area. It encompasses 3,308 square kilometres, including extensive coastal areas and the spectacular Wilsons Promontory National Park.

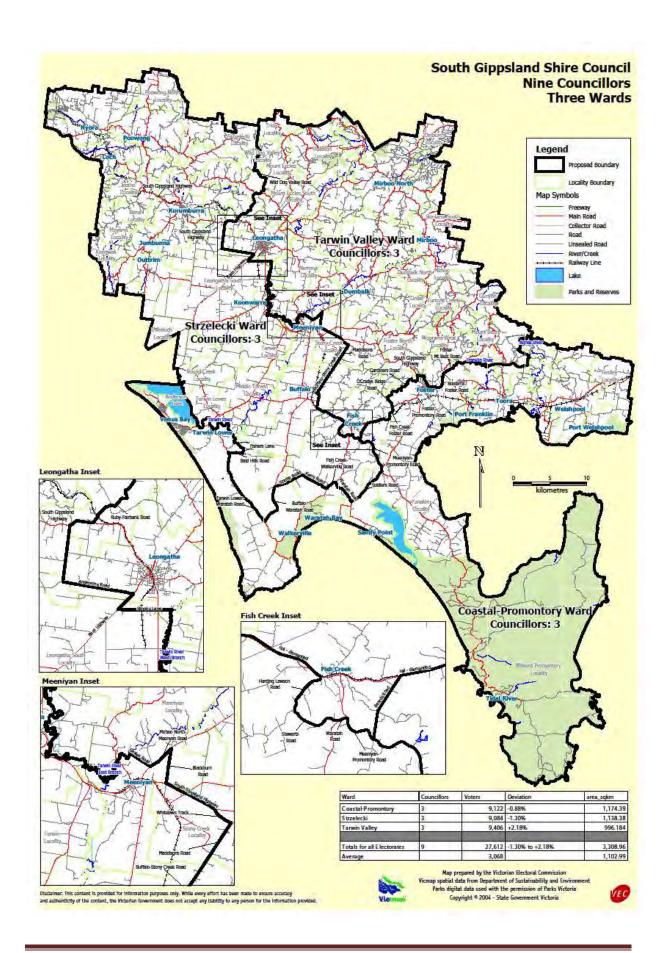
Other major attractions of the Shire include Cape Liptrap Coastal Park, Strzelecki Ranges, Coal Creek Community Park & Museum, The Great Southern Rail Trail, South Gippsland Tourist Railway, Grand Ridge Rail Trail, Nyora Speedway, Stony Creek Racecourse, Mirboo North Regional Park, Agnes Falls, Grand Ridge Brewery and specialist wineries.

Much of the rural area is used for forestry and agriculture; with dairy, beef, sheep, and snow pea farming being the main agricultural pursuits. Fishing, viticulture and tourism are also important industries that contribute economic diversity to the Shire.

## **Shire Statistics**

A statistical snapshot of South Gippsland Shire provided by the 2011 Australian Bureau of Statistics:

- A resident population of 27,506 an increase of 1,769 residents from the 2006 Census.
- An average annual growth rate of 5.4% since the last Census.
- The most populous towns were Leongatha (5,332), Korumburra (4,373), Mirboo North (2,296), Foster (1,677) and Nyora (1,332).
- There were a further 23 townships and hamlets.
- Key industry sectors were manufacturing \$688 million, agriculture, forestry and fishing \$416 million, property services \$218 million, construction \$215 million, mining \$136 million, wholesale trade \$129 million, health care and social assistance \$116 million and retail trade \$101 million.
- The dominant family type was 'couples without children' comprised 47% of the population and 'couples with children' comprised 26% of the population.
- The average household size was 2.4 people.
- The median age of people was 44 years.
- The population density was 0.08 persons per hectare.
- 5% of the population comes from non-English speaking backgrounds.
- 4% of the population were unemployed in 2011.
- The median weekly household income was \$920.



## **Local Representation**

South Gippsland Shire Council was subject to a Representation Review in 2012. As a result of the review the Shire is divided into three Wards, represented by three Councillors in each Ward.

## **Coastal-Promontory Ward**

The Coastal-Promontory Ward includes Venus Bay, Waratah Bay, Sandy Point, Wilson's Promontory, Foster, Mount Best, Toora, Welshpool and Port Welshpool.

The three Ward Councillors are:



Councillor Mohya Davies Phone: 0429 386 297

Email: mohya.davies@southgippsland.vic.gov.au



Councillor Jeanette Harding Phone: 0417 546 578

Email: jeanette.harding@southgippsland.vic.gov.au



Councillor Kieran Kennedy (Mayor 2012-2013)

Phone: 0407 838 820

Email: kieran.kennedy@southgippsland.vic.gov.au

## **Tarwin Valley Ward**

The Tarwin Valley Ward includes Leongatha, part of Fish Creek, Mirboo North and Foster North.

The three Ward Councillors are:



Councillor James Fawcett

Phone: 0418 461 439

Email: james.fawcett@southgippsland.vic.gov.au



Councillor Don Hill

Phone: 0419 934 233

Email: don.hill@southgippsland.vic.gov.au



Councillor Nigel Hutchinson-Brooks

Phone: 0419 758 400

Email: nigelhb@southgippsland.vic.gov.au

## Strzelecki Ward

The Strzelecki Ward includes Nyora, Poowong, Korumburra, Leongatha South and part of Fish Creek.

The three Ward Councillors are:



Councillor Lorraine Brunt

Phone: 0419 199 673

Email: <a href="mailto:lorraine.brunt@southgippsland.vic.gov.au">lorraine.brunt@southgippsland.vic.gov.au</a>



Cr Andrew McEwen

Phone: 0427 209 079

Email: andrew.mcewen@southgippsland.vic.gov.au



Cr Robert (Bob) Newton

Phone: 0408 515 923

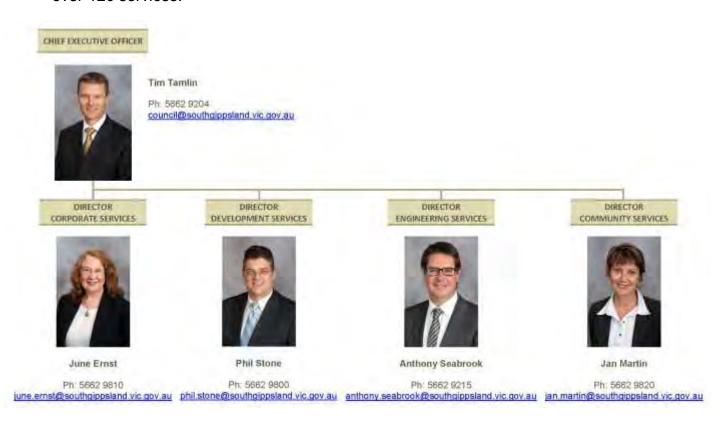
Email: robert.newton@southgippsland.vic.gov.au

## The Organisation

The organisational side of Council is responsible for delivering services and implementing policy decisions and local laws determined by Council.

The organisation is also required to meet legislated requirements under a range of Acts and Regulations of the State and Federal Governments.

The organisation is led by the Chief Executive Officer with support from the Executive Leadership Team, managing four Directorates responsible for delivering over 120 services.



## **Strategic Integrated Planning Framework**

Council's Strategic Integrated Planning Framework outlined on the following pages, illustrates the inter-relationships between Council, Community and relevant Government strategic plans. The focus of these documents varies through short, medium or long term. Some provide an overarching or conceptual direction, while others are the operational means to achieve specific outcomes.

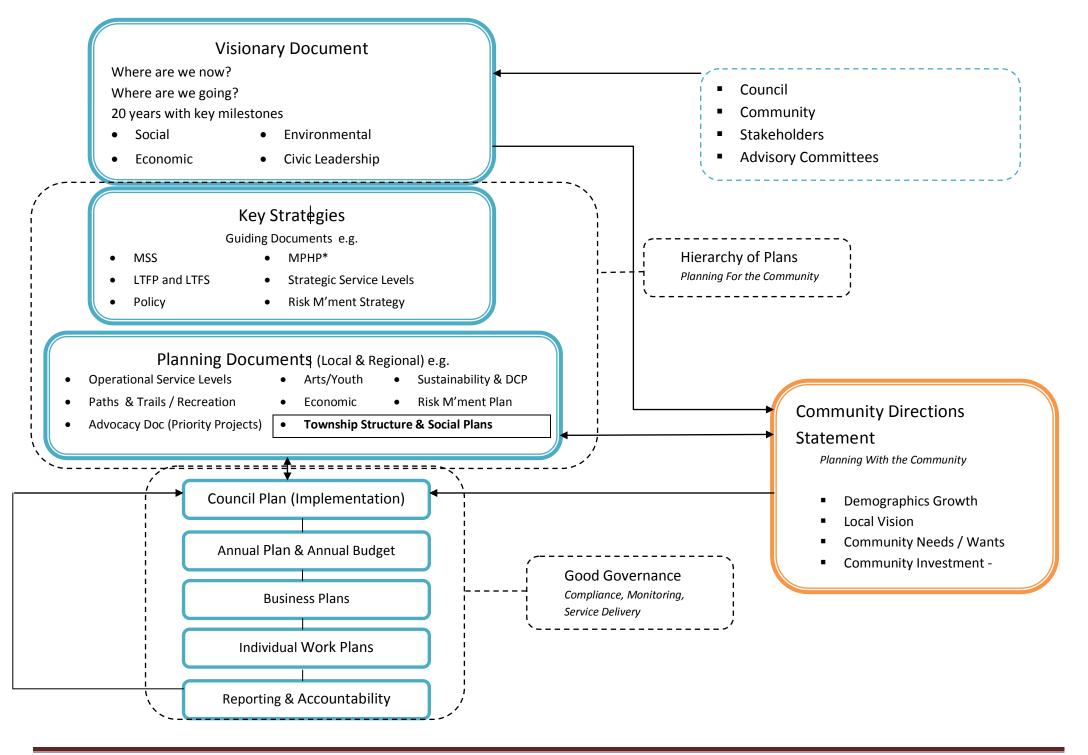
The Community Vision is the overarching strategic 'Visioning' Plan for the Shire. Council has committed resources to develop this Plan in 2013. It will be used to inform the future direction of the Shire and as a reference point for future strategies and plans developed by Council.

The Council Plan is located at the centre of the framework. It is the implementation tool that turns the concepts, desired directions and aspirations adopted by Council into practical, measurable and actionable activities.

Neither the Council, nor its communities, have the resources to implement everything the community desires. The Council Plan, with its corresponding Annual Plans, Department Business Plans and Annual Budgets, are the tools used to prioritise what can realistically be achieved and delivered in the four year term of Council.

Council has indicated its desire to build on the integrated planning that has taken place so far, by working in partnership with its communities to:

- educate the community on the services Council currently provides including current service levels;
- build an understanding of which services the community want Council to deliver, or more importantly, no longer want the Council to deliver;
- determine services levels for discretionary services;
- determine if the minimum service levels for legislated or regulated services are sufficient, or if an increased level of service is desired and willing to be funded by the community.
- build an understanding by the community of the implications of changes to service levels, including the impact on costs and thereby the rates or charges required; and
- further develop the integration between various plans and strategic directions to achieve improved holistic outcomes for the Shire.



### **VISIONARY DOCUMENTS:**

A Vision provides an organisation with a clear picture of how it sees itself in a future state. Strategies and actions provide the way forward to turn the vision from a dream into reality. Measures monitor progress and trends over time to determine if the strategy implementation is achieving the desired outcomes.

Hierarchy¦of Plans

## **KEY STRATEGIES:**

These are strategic long term *guiding* documents – be they legislated or not. They guide the business of Council focusing on a combination of related factors that need to work together to achieve one or more Strategic Outcomes over the longer horizon.

A 'Strategy' provides the direction the organisation and its service areas need to take in response to a wide range of internal and external factors with the intent of creating a clearly articulated desired future state.

### **PLANNING DOCUMENTS**

These are *planning* documents that address one significant component of a higher level strategy to set operational level outcomes with shorter term goals and deliverable measurable results.

A Plan must have built in flexibility so that it remains realistic in terms of resource and financial requirements with each year of implementation.

Planning Documents can be local (driven/led by the Shire), regional (not driven/led by the Shire but important/influential to our local and regional area) or area/group specific. They are normally of a four to five year focus.

### COMMUNITY DIRECTIONS STATEMENT

Community Direction Statements are planning documents developed to articulate the desires and directions of communities. These plans often require assistance from government, private, not for profit and volunteer organisations to fulfil the identified requests.

Council plays a pivotal role in assisting communities to develop their plans, but only has a limited role in addressing those aspects of the plans Council can realistically achieve.

## **COUNCIL PLAN:**

The Council Plan is a legislative requirement where each local government must submit a four-year strategic plan that draws from the planning documents to create integration between desired outcomes, realistic resources and deliverable actions achievable over the four year term of Council. The Council Plan is a key component in the corporate planning framework. It provide guidance and direction to the organisation by setting organisational goals, outcomes, strategies, actions, resource requirements and performance measures for the next four years. The Council Plan focuses on the strategic goals of providing 1) A vibrant, engaged community 2) A sustainable environment 3) A strong economy 4) Appropriate infrastructure 5) A leading organisation.

### **ANNUAL PLAN & ANNUAL BUDGET**

The Annual Budget provides details on Council's financial position and financial management for the financial year. The Annual Plan sets out the activities and indicators for the current year. As each year in the four year cycle continues, the activities and indicators in the Council Plan should be realised.

## **BUSINESS PLANS**

The Business Plan sets out the activities and indicators for each team/department, with the Annual Plan items cascaded down into these plans to ensure units achieve the set goals of Council and articulate the remaining aspects of the services they provide to the Community.

### **INDIVIDUAL WORK PLANS**

These plans set the specific or general requirements of each individual to ensure the Business Unit Plans and Annual Plan requirements are achieved. These also include individual career development and training requirements to ensure staff are equipped with the skills to perform their duties.

### REPORTING AND ACCOUNTABILITY

Council is accountable to the residents it represents and reporting on Council and Annual Planning commitments closes the loop and ensures transparency throughout the community. Reporting keeps plans on track and allows Council to identify those items which are tracking as projected and those which require attention or reassessment. Council is also accountable to other government bodies to report annually on our plans and financial situation.

## **Establishing a Foundation for the Future**

The Council recognises within the Charter of Human Rights that people have the right to be engaged in key policy and planning decisions that affect them. Each person has a right to an opinion. It is each Councillors role to listen to the various views and opinions of others, as they form their own view regarding each matter that comes before Council.

Council wants to give people a positive experience of working with Council and to understand directions and outcomes resulting from aligned intent and informed reasoning. To this end the Council will seek to find better ways to engage and work collaboratively with the community.

## Community Aspirations: What the community have asked of Council

The community aspirations outlined here reflect key themes arising from consultations undertaken with the community in the development of a range of strategic plans and community satisfaction surveys.

## "Engage and communicate with us better"

- Speak to us, listen to us; get out and about to talk to us.
- Be more supportive of what the community needs.
- Cut the red tape and be more progressive and quicker in making decisions.
- Be more proactive and let the community know of Council's plans and what they are doing.
- Continue to provide attentive customer service, be accessible and talk through our concerns with us.
- Let us talk to a person, not a message bank.
- Provide more information on Council's services and decisions.

## "Improve access to public and other transport options"

- Make the bus stop in Leongatha more accessible.
- Ask for better regional bus services, particularly to Wonthaggi, Leongatha and Yarram.
- Provide better facilities for cyclists to encourage people to ride to school, work or the shops.

## "Repair our local roads and liaise with VicRoads to maintain their roads"

- Continue the good work in fixing our local roads, particularly damaged roads, signs, lighting and overhanging trees and especially during winter.
- Liaise more with VicRoads and other road bodies to maintain roads.

## "Improve and expand waste management options"

Look to provide extra garbage collections, recycling and green waste services.

## "Provide clarity on land issues"

- Reduce the time it takes to get permits through Council.
- Provide greater clarity around land use and development issues and what we can
  or cannot do with our land.

## "Support business development"

- Improve infrastructure so that economic development is supported.
- Promote and assist businesses, especially retail.
- Need to plan more, especially for farmers and end-service users.

## "Improve our small towns and town planning provisions"

- Improve town planning by making the right provisions for future development and progress.
- Improve small towns and bigger towns.
- Develop a one 'go to' point in each town, such as a Community Hub.
- Continue to keep the parks and gardens tidy and well mown.
- Help us develop and implement plans for our towns.

## "Increase transparency in financial management"

- Need to be more transparent in Council's accounting practices.
- Continue to manage finances well, spend wisely and get good value for money with the limited funds available.

## "Provide better services for our rates"

- Continue to attend to requests quickly.
- Review rates to see if they can be reduced.
- Need to provide better services for the rates charged.

## Our Current Situation: Issues that shape where we are and will impact on where we are going

## **Strengths and Opportunities**

The Shire has an effective network of nearly 200 businesses and extensive agriculture land that provide a valuable food bowl source for local, national and international communities.

Growth in the Shire is slower than in many surrounding Shires, however this allows for better planning to go into determining where growth should be encouraged and how it can be managed so that the unique identity of the Shire is retained.

The Shire has the capacity for growth with opportunities to build on our industrial, commercial, retail, agriculture and residential areas.

Proactive community groups covering a wide range of interest areas are active across the Shire. These involve people with many talents and abilities and are led by skilled leaders that provide a valuable point of access into their wider communities.

Volunteering is strong in our community with many people willingly to participate actively in community life.

Council's Community Grants Program empowers community groups to implement projects deemed valuable to their local communities.

The shared Council and community approach to jointly fund projects is resulting in numerous grants being supported by the State and Federal Governments.

Council's advocacy approaches are targeted toward adopted priority projects and these are pursued at every meaningful opportunity.

State Government support for the Shire is strong, with many grants funded and support given to Council and community priority projects.

Synergies are being established with other service providers, government agencies and other councils, so resources are not wasted through duplicated services and other benefits can be derived by working closely with other agencies.

Strong financial strategies have effectively reduced Council's debt and provided funds for new initiatives and carefully considered changes to service provision.

Enterprise Bargaining Agreement has been negotiated for four years providing a stable basis for Council's workforce, with minimal disruptions to service provision anticipated.

## **Challenges and Concerns**

Damage by numerous storm events requires Council resources to be diverted away from regular maintenance programs, placing pressure on the effective management and protection of Council's assets.

Cost shifting and increased legislative requirements by other levels of Government are increasing the requirement for staff to manage these imposts with little or no income to offset them. This places pressure on Council's capacity to provide discretionary services desired by the community.

Unavoidable costs impacts have been identified and funded responsibly, however continued uncertain economic conditions may place further pressure on Council's resources in the future.

Many volunteers in the community are ageing and are increasingly unable to serve how they have in the past. This can create an increasing dependency on Council for services.

The Shire's ageing population need increased support to remain living comfortably within the Shire. Suitable housing options, health and medical services, home help and changing recreational requirements are some emerging requirements needed.

Many 'sea and tree change' people coming here from the city want the range of services provided in city life, however they struggle to understand the increased costs of these services in the country is due to much smaller population numbers sharing the rate burden.

Risk management is an ongoing concern requiring pre-emptive actions to mitigate strategic and operational risks to manageable levels.

## Where to from here

Over the next four years Council will build on these strengths and opportunities to create better futures for the unique communities and townships within the Shire. At the same time Council will aim to minimise the impact of challenges and concerns that can divert resources or attention away from the strategic directions required by the community.

To this end, Council aims to engage and work collaboratively with the community to create a prosperous Shire, create closer connections with communities, integrate service and infrastructure requirements and develop a leading organisation.

The Outcomes, Objectives, Strategies and Indicators (outlined below in more detail) provide the direction Council aspires to achieve in the coming four years.

## **Outcomes and Objectives – 4 year themes**

## **OUTCOME 1. A Prosperous Shire**

- Objective 1.1: Work with the business community to support existing businesses, diversify employment opportunities and to attract new businesses.
- Objective 1.2: Raise the awareness of local and regional issues with State and Federal decision makers.
- Objective 1.3: Improve the sustainability of the local and regional environment.

## **OUTCOME 2. Closely Connected Communities**

Objective 2.1: Engage and work collaboratively with our community.

## **OUTCOME 3. Integrated Services and Infrastructure**

Objective 3.1: Deliver affordable modern community services and facilities through an integrated approach to planning and infrastructure development.

## **OUTCOME 4. A Leading Organisation**

- Objective 4.1: Improve the financial sustainability of Council, including diversifying revenue streams.
- Objective 4.2: Pursue best practice in organisational development and operations of the organisation.

## **Strategies and Indicators**

## **OUTCOME 1. A Prosperous Shire**

Objective 1.1: Work with the business community to support existing businesses, diversify employment opportunities and to attract new businesses.

Strategy 1.1.1: We will actively plan for growth and economic development.

Strategy 1.1.2: We will protect and retain the unique identity of town, villages and farming districts.

Strategy 1.1.3: We will actively encourage sustainable development and growth of agriculture, industry and commercial business.

Strategy 1.1.4: We will promote and encourage tourism through development support and promotion

## Objective 1.2: Raise the awareness of local and regional issues with State and Federal decision makers.

Strategy 1.2.1: We will advocate for effective integrated transport connectivity for people and freight.

Strategy 1.2.2: We will advocate for priority projects that assist in stimulating economic growth, agricultural development, tourism infrastructure and community facilities.

## Objective 1.3: Improve the sustainability of the local and regional environment

Strategy 1.3.1: We will actively engage businesses, farmers, industries and individuals in creating a clean, green Shire, where environmental sustainability is embraced and practiced.

Strategy 1.3.2: We will promote sustainable waste management practices, energy efficiency and management of our natural resources.

Indicators to measure if we are achieving our objectives

- The value of total investments in the Shire measured through Building Permits, by investment sector.
  - Target: Aim for an increase in investments annually (Baseline: To be established)
- Shovel ready projects prepared
  - Target: Aim for at least two ready at any time
- Number of representations made to State and Federal politicians.

Target: At least one delegation annually

## **OUTCOME 2. Closely Connected Communities**

## Objective 2.1: Engage and work collaboratively with our community.

Strategy 2.1.1: We will develop a Community Vision 2050 and a Community Engagement Charter in partnership with our communities.

Strategy 2.1.2: We will develop an integrated approach to planning with the community incorporating budgeting/funding strategies and project development.

Strategy 2.1.3: We aim to minimise barriers and find ways to support our volunteers, community groups and committees to provide services beyond those that Council, by itself, can provide.

Indicators to measure if we are achieving our objectives

- The Community Vision 2050 and a Community Engagement Charter will be completed.
  - Target: By 30 June 2014
- Council supported Community Direction Statement priority projects identified and reported to Council for consideration.
  - Target: Council supported priority projects from Community Directions Statements to be funded in the following financial year, identified and funded by 30 June annually.
- Development activities for volunteers provided.
  - Target: A program of activities developed and implemented annually.

## **OUTCOME 3. Integrated Services and Infrastructure**

Objective 3.1: Deliver affordable modern community services and facilities through an integrated approach to planning and infrastructure development.

Strategy 3.1.1: We will deliver Council and community projects and leverage project funds to attract investment from external sources.

Strategy 3.1.2: We will collaborate with other agencies and service providers to focus attention on growth areas and avoid duplication of services.

Strategy 3.1.3: We will develop an integrated planning approach for our townships and villages, so that facilities are located in areas where they are most appropriate

Strategy 3.1.4: We will plan for the service needs of the Shire's changing demographic.

Strategy 3.1.5: We will encourage sustainable development that promotes the health, well-being and unique character of the community.

Strategy 3.1.6: We will refine the provision of Council services through reviews focused on evolving community needs, realistic and affordable service standards and efficient management of resources.

Indicators to measure if we are achieving our objectives

- Number of grants submitted to State and Federal programs for funding and number of grants announced for South Gippsland Shire projects.
  - Target: Aim for 30% of applications submitted to be funded.
- Sustainability activities for various sectors provided, in partnership with others where possible.
  - Target: A program of activities developed and implemented annually.

## **OUTCOME 4. A Leading Organisation**

## Objective 4.1: Improve the financial sustainability of Council, including diversifying revenue streams.

Strategy 4.1.1: We will explore innovative ways of increasing revenue and reducing expenditure.

## Objective 4.2: Pursue best practice in organisational development and operations of the organisation

Strategy 4.2.1: We will establish portfolio core leadership groups to draft policy and shape specific projects.

Strategy 4.2.2: We will monitor corporate governance processes, including risk management and skills development with the aim of ongoing improvement.

Strategy 4.2.3: We will make informed decisions and provide opportunities for the community to participate in the decision making process.

Strategy 4.2.4: We will create an environment for people to be their best, to optimise the performance of the organisation and to deliver quality outcomes for the community.

Indicators to measure if we are achieving our objectives

 Policy portfolios and/or specific project groups developed and implemented

- Target: Portfolio or project scope and committee structure endorsed by Council prior to establishment.
- An Annual Plan and Annual Budget developed
  - Target: Adopted by Council by 30 June annually.
- Council will encourage community members to provide information to Council on matters affecting them.
  - Target: Public presentations sessions will be available for community members to participate.
- Department Service Summaries, Business Plans and corresponding Budgets will be developed annually.
  - Target: By 30 June annually.
- o Developer contributions will be established and implemented
  - Target: By 30 June 2014
- Community Satisfaction Survey results published annually
  - By 30 June annually

## **Delivering the Council Plan 2013-2017**

Key Strategic Activities to achieve the Outcomes, Objectives and Strategies are outlined in the Annual Plan 2013-2014. A new Annual Plan will be developed each year. Progress to achieve Annual Plan actions will be presented in Quarterly Performance Reports and in the Annual Report at the end of each financial year.

## **Strategic Resource Plan**

The Strategic Resource Plan (SRP) describes the financial and non-financial resource requirements of Council over a four-year period.

The Strategic Resource Plan is derived from the Annual Budget that incorporates the 15-year the Long Term Financial Plan. The financial projections are reviewed and updated on a yearly basis. This document is available from <a href="https://www.southgippsland.vic.gov.au">www.southgippsland.vic.gov.au</a>.

## Financial Strategy

The financial strategies developed and adopted by Council which underpin the development of the Long Term Financial Plan, Strategic Resource Plan and the Annual Budget are:

- 1. Target consistent underlying surpluses that provide sufficient funds for both recurrent service level and asset renewal and upgrade requirements.
- 2. Target the Balance Sheet having at least a 1.5 to 1 underlying working capital ratio in the Long Term Financial Plan.
- 3. Transfers to discretionary reserves will only be included in the Annual Budget if matched by an equivalent budgeted underlying surplus in the Income Statement to preserve the accumulated surplus position of Council.
- 4. Material favourable budget variations realised at year's end in a given financial year will be allocated to a general reserve (unless required to finance projects deemed as 'unavoidable') that can be used as a funding source for future one off, unexpected or unavoidable costs.
- 5. Annual transfers of equivalent to 0.5% of rate income be made to the general reserve and to target increasing the annual transfer to be equivalent to 1% of rate income to the general reserve in the later years of the Long Term Financial Plan.
- 6. Annual transfers equivalent to the average interest earned on investments during the financial year be made to the following reserves; Public Open Space, Car Parking, Corner Inlet Seawall Drainage and Henry Road Nyora Reserve and to the General Reserve in later years when it is financially viable to do so.
- 7. Budgeted underlying cash at the end of each year shall be measured by referencing it against the underlying working capital ratio in the Long Term Financial Plan.
- 8. Service level funding gaps will be identified and classified as primary or secondary in nature to clearly distinguish the cash flow requirements of maintaining existing service levels (primary gaps) and for service level enhancements (secondary gaps).

- 9. A series of key financial performance indicators, with appropriate threshold targets, will be utilised to strategically analyse the financial integrity of the Plan. These include:
  - underlying working capital ratio greater than 1.5
  - underlying result greater than 0.0
  - financial sustainability indicator greater than 95%
  - self financing greater than 20%
  - indebtedness less than 40%
  - total debt as a % of rate revenue less than 60%
  - debt service costs as a % of total revenue less 5%
- 10. The amount of asset renewal funding required to maintain specified service levels as documented in asset management plans will be updated into the Long Term Financial Plan subject to the available resource requirements to ensure that the financial integrity of the Plan is not compromised.
- 11. Any new capital work (capital extension) proposals must include a lifecycle cost evaluation that identifies the asset's construction, maintenance and operating cash flow requirements as well as the depreciation impact.
- 12. Capital income must only be utilised as a funding source for capital or 'one off' expenditure requirements
- 13. Council consider borrowing for new capital projects only when consistent underlying operating surplus results are being achieved.
- 14. For borrowings to be considered, projects must have had a full lifecycle cost analysis undertaken, proving that future cash inflows will exceed the cash outlays, or alternatively that the additional costs are quantified in the Long Term Financial Plan and the integrity of the financial strategies are not compromised.
- 15. Where reasonably possible, fees and charges are increased by the same general rates increase until full cost recovery is achieved for direct service provision. Any fees that are not increased in line with the planned rate rise be clearly identified and documented for Council's consideration
- 16. Council consider the most appropriate rating strategy to provide adequate funds to:
  - achieve sustainable underlying surpluses;
  - · achieve sustainable cash flows; and
  - fund capital renewal projects:

This will be included in both the Annual Budget and Long Term Financial Plan to support defined service and infrastructure asset requirements.

The Financial Strategies are reviewed and updated on a yearly basis. This document is also available from <a href="https://www.southgippsland.vic.gov.au">www.southgippsland.vic.gov.au</a>.

## **Financial Challenges**

The key longer term financial strategic performance targets are to:

- Achieve consistent underlying operating surpluses.
- Produce strengthening underlying working capital and liquidity positions.
- Progressively increase funding for asset maintenance / capital renewal expenditure.
- Provide a reasonable degree of consistency and stability in the level of the rates burden.

These initiatives will enhance the longer term financial sustainability of Council to:

- Achieve the strategic objectives documented in the Council Plan.
- Address the infrastructure funding gap issues of Council.
- Achieve long term financial sustainability, that being, having adequate level of funding for a defined level of services in current and forward budgets.

## **Financial Resource Requirements**

The SRP has a very strong focus on short to medium term financial outcomes. Standard statements are documented in the 'Standard Statement of Financial Performance' Section of this document.

## Budgeting methodology used for the Standard Financial Statements Strategic Resource Plan

The Standard Financial Statements are a subset of Council's 15 year Long Term Financial Plan. It has been prepared at the lowest accounting level within the Council's general ledger system. At this level, certain accounts were coded for manual adjustment rather than broad percentage increases. For example, election expenses occur only once every four years. It is therefore not possible to simply multiply the previous year's base by a percentage and achieve the same outcomes as presented.

The financial modelling utilises both Commsec and the Reserve Bank's economic forecasts.

The Reserve Bank of Australia target rate for inflation (as measured in the CPI), is that it remains between 2% and 3%.

CommSec forecasts that inflation will be 2.6% for 2013/14, increasing in the following financial year to 2.8%.

The base point used for modelling forward budgets has been the last financial year's Long Term Financial Plan.

Where an inflation movement has been used in material and consumable calculations, it has been modelled at being 2.5% in 2013/14. In the following years, the default inflation index in the Long Term Financial Plan has been modelled to remain at 2.5% per annum.

CommSec Wages Prices Index project a 3.7% movement to occur in 2013/14 and then to increase to 3.9% in following years. Past wage movements granted to Council employees have had a very close parity with the Wages Prices Index.

Council is party to an Enterprise Agreement that remains in force until June 2016. The quantum and timing of salary increases under the agreement is an increase of 4% or \$40 per week, whichever is the greater payable September each year.

The employee costs for 2013/14 and forward budgets have also been adjusted to take into account Enterprise Agreement wage movements and banding movements. It also has factored in the increase in superannuation contributions from 9% to 12% by July 2019.

Program service delivery areas that include construction type projects will have a tendency to have costs that increase more than CPI. The Australian Bureau of Statistics showed that the Road and Bridge Construction Index for Victoria increased by 4.3% for the year on year period ending March 2013. The 'Engineering Construction' and 'Non-Residential Building' Indices prepared by the Construction Forecasting Council are forecast at 2.4% and 3.8% respectively for 2013/14.

The budgeting methodology used in the capital works program depends on the nature and timing of the projects. For the majority of infrastructure projects that occur yearly, such as roads, bridges culverts and drains, the costing in future years is based on an indexed increase of 5.25% per annum, being the estimated increase applicable to infrastructure project costs by Council's Engineering Services Directorate. The increase allows for regional cost impacts of the recently closed quarry and creates a conservative buffer for the forward capital works program.

Fees and charges increases are generally modelled to increase by the same general rates increase until full cost recovery is achieved for the direct costs of service provision.

## **Rates**

The general rate for 2013/14 will increase by 7.50%. The waste services charges for garbage collection / recycling / street sweeping / litter bins will increase by 2.50%. Overall, the rates and charges increase will be 7.18% for 2013/14.

The following years overall rates and charges rises are projected to be 6.25% in 2014/15, 5.33% in 2015/16 and 2016/17.

The rationale for rate rises being above CPI and inflation indexes is to generate progressively increasing revenue streams to fund a steadily increasing capital works program and increasing service level requirements.

In past budgets, the modelling had only allowed, in a very limited manner, a growth inflator for income and associated costs to cater for increased population growth. This current Annual Budget and Long Term Financial Plan has allowed for a growth factor of 200 additional supplementary valuations each year. This has a significant compounding impact on rate income in the forward budgets.

## **Non-Financial Resources**

The range of services undertaken by Council involves the abilities, efforts and competencies of 256.82 Equivalent Full Time (EFT) staff. The skill base of Council's workforce is diverse, with staff holding qualifications in areas such as aged care, civil engineering, accounting, health care, planning, building, and other fields.

There are also a vast number of volunteers that provide unpaid assistance across many services of Council.

## Longer term business focus and asset management

The Council Plan and more particularly the Annual Business Plan's describe what services and what service levels are provided to its community. Council in the coming year will progressively review what services and what service level standards will be provided to its community in future years.

Service level requirements have a direct correlation to funding requirements. Generally speaking, the higher the desired service level, the higher the funding requirements will be.

This also entails aligning infrastructure assets with service demands. The desired service level to be provided in future years should determine what types of assets are required, where they should be located and what the associated lifecycle (both recurrent maintenance and asset renewal) costs will be.

South Gippsland Shire Council joined the MAV STEP Asset Management Program in 2003. The core objective of the program is to be able to provide sustainable local government infrastructure

The asset renewal modelling exercises conducted in the MAV STEP program confirmed that Victorian councils were not allocating sufficient resources to asset renewal works. Councils were found to be inadvertently compounding the funding gap challenge by allocating much needed 'renewal funds' to expanding their asset base.

South Gippsland Shire Council has for some years now strategically acknowledged the importance of prioritising funds to renewal of its infrastructure asset portfolio. In September 2012 the Council was advised by STEP consultants that they were well placed to achieve core maturity in asset management and were well ahead of all other Gippsland Shires and among the top 10 in Victoria.

Council continues to participate in the MAV STEP program. The next stage of the program is known as the Broadened STEP program, which focuses on quantifying service level requirements and involving the community more in an associated consultation processes.

There are no asset renewal primary funding gaps for all major classes of assets. There are adequate funds for recurrent cost requirements for all major asset classes for the current defined service levels as documented in Asset Management Plans

## **STANDARD STATEMENTS**

## **Standard Statement of Financial Performance**

SOUTH GIPPSLAND SHIRE COUNCIL	Projected 2012/13 \$'000	Budget 2013/14 \$'000	Budget 2014/15 \$'000	Budget 2015/16 \$'000	Budget 2016/17 \$'000
BUDGETED INCOME STATEMENT	7.77	17.000	7.77		7,772
REVENUES FROM OPERATING ACTIVITIES					
Rates & charges	31,362	34,147	36,920	38,923	41,337
Operating grants	15,342	11,181	11,223	10,488	11,027
Reimbursements	341	373	356	366	376
Contributions	302	60	56	57	1,038
Interest	750	619	635	650	667
User charges	2,349	2,990	3,141	3,297	3,461
Statutory fees	564	582	589	604	639
Net gain/ (loss) on disposal of assets	479	332	344	316	265
Other	967	931	931	948	973
TOTAL REVENUES	52,456	51,215	54,195	55,649	59,783
EXPENSES FROM OPERATING ACTIVITIES					
Employee costs	19,424	21.145	21,799	22.942	24.028
Materials & consumables	28,597	17,287	16,734	15,948	16,445
Depreciation	8,750	9,369	10.202	10,817	11,803
Other	3,073	2,979	3,045	3,144	3,246
Borrowing cost expenses	24	195	166	139	111
TOTAL EXPENSES	59,868	50,975	51,946	52,990	55,633
NET RESULT BEFORE CAPITAL GRANTS	_				
AND NON MONETARY CONTRIBUTIONS	(7,412)	240	2,249	2,659	4,150
Capital grants	4.237	4,659	5,902	1,983	2,959
Donated / Granted Assets	1.242	1,304	1.337	1.370	1,404
SURPLUS (DEFICIT) FOR THE YEAR	(1.933)	6,203	9,488	6,012	8,513
OTHER COMPREHENSIVE INCOME					
Net Asset revaluation increment	3.658	48.015	7.717	56.987	2.394
Previously unrecognised assets	0	0	0	0	0
COMPREHENSIVE RESULT	1,725	54,218	17.205	62,999	10,907

## **Standard Statement of Financial Position**

SOUTH GIPPSLAND SHIRE COUNCIL	Projected 2012/13 \$'000	Budget 2013/14 \$'000	Budget 2014/15 \$'000	Budget 2015/16 \$'000	Budget 2016/17 \$'000
BUDGETED BALANCE SHEET					
Current Assets					
Cash assets	493	5.678	5,544	6.273	8,576
Receivables	3,577	3,566	3,556	3,556	3,556
Other financial assets	3,750	3,750	3,750	3,750	3,750
Assets held for resale	0	0	0	0	0
Inventories	317	317	317	317	317
Other	320	320	320	320	320
Total Current Assets	8,457	13,631	13,487	14,216	16,519
Non Current Assets					
Receivables	0	0	0	0	0
Investments	478	478	478	478	478
Fixed Assets	133.956	144,115	148,249	159,992	163,986
Roads Streets & Bridges	341,980	384,321	397,106	447,190	451,333
Total Non Current Assets	476,414	528,914	545,833	607,660	615,797
Total Assets	484,871	542,545	559,320	621,876	632,316
Total Assets	404,071	342,343	333,320	021,070	032,310
Current Liabilities					
Payables	4,955	4.944	4.934	4.934	4.934
Trust funds	369	369	369	369	369
Provisions	4.913	4.953	4.993	5.033	5.073
Interest bearing liabilities	134	514	541	569	598
Total Current Liabilities	10,371	10,780	10,837	10,905	10,974
Non Current Liabilities					
Payables	0	0	0	0	0
Provisions	271	321	375	433	495
Interest bearing liabilities	0	2.997	2,456	1,887	1,289
Total Non Current Liabilities	271	3,318	2,831	2,320	1,784
Total Liabilities	10,642	14,098	13,668	13,225	12,758
Total Liabilities	10,642	14,090	13,000	13,223	12,730
Net Assets	474,229	528,447	545,652	608,651	619,558
Equity					
Accumulated Surplus	186,789	193,816	203,005	208,534	216,231
Reserves	287,440	334,631	342,647	400,117	403,327
Total Equity	474,229	528,447	545,652	608,651	619,558

## **Standard Statement of Cash Flows**

SOUTH GIPPSLAND SHIRE COUNCIL	Projected 2012/13 \$'000	Budget 2013/14 \$'000	Budget 2014/15 \$'000	Budget 2015/16 \$'000	Budget 2016/17 \$'000
BUDGETED CASH FLOW STATEMENT	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000
Rates	31,362	34,147	36,920	38,923	41,337
Statutory fees & fines	564	582	589	604	639
User charges	2,349	2,990	3,141	3,297	3,461
Grants	19,481	15,840	17,125	12,471	13,986
Reimbursements	341	373	356	366	376
Interest received	750	619	635	650	667
Rents	327	329	337	346	354
Other receipts	1,040	662	650	659	1,657
Payments to Suppliers	(28,598)	(17,288)	(16,735)	(15,949)	(16,446)
Payments to Employees	(23,950)	(21,055)	(21,705)	(22,844)	(23,926)
Other payments	(3,072)	(2,978)	(3,044)	(3,143)	(3,245)
Net cash from Operating	594	14,221	18,269	15,380	18,860
Investing					
Proceeds from sale of plant property & Equipmer	1.334	884	913	1,388	828
Repayment of loans and advances	0	0	0	0	0
Payments for property, plant & equipment	(14,946)	(13, 102)	(18,636)	(15,359)	(16,705)
Loan advances to community groups	` ó	` Ó	Ó	Ó	Ó
Net cash from Investing	(13,612)	(12,218)	(17,723)	(13,971)	(15,877)
Financing					
Proceeds from borrowing	0	4.000	0	0	0
Repayment of loans and advances	0	0	0	0	0
Repayment of borrowings	(317)	(623)	(514)	(541)	(569)
Finance costs	(24)	(195)	(166)	(139)	(111)
Trust Funds and deposits	(24)	(100)	(100)	0	0
Net cash from Financing	(341)	3,182	(680)	(680)	(680)
Net Cash increase (decrease)	(13,359)	5,185	(134)	729	2,303
Cash at beginning	13,852	493	5,678	5,544	6,273
Cash at end	493	5,678	5,544	6,273	8,576

## **Standard Statement of Capital Works**

SOUTH GIPPSLAND SHIRE COUNCIL	Projected	Budget	Budget	Budget	Budget
	2012/13	2013/14	2014/15	2015/16	2016/17
	\$'000	\$'000	\$'000	\$'000	\$'000
BUDGETED CAPITAL WORKS					
Roads	4,945	5,507	6,354	4,669	4,760
Footpaths	903	495	355	591	439
Kerb & Channels	22	0	0	208	0
Bridges	220	785	1,576	214	225
Drains & Culverts	329	554	56	247	162
Car parks	0	0	0	208	0
Other Structures	1,810	1,788	1,554	4,253	1,991
Buildings	2,119	888	5,871	2,688	6,861
Land	0	0	0	0	0
Plant & equipment	3,626	2,252	2,343	1,738	1,648
Furniture & Equipment	972	833	527	543	619
Total Capital Works	14,946	13,102	18,636	15,359	16,705
Represented by					
Renewals	11,605	9,841	13,732	12,076	12,987
Upgrades	784	2,476	2,682	2,725	890
Extensions	2,557	785	2,222	558	2,828
Total Capital Works	14,946	13,102	18,636	15,359	16,705

## **Managing Risks**

Council's Risk Management Strategy 2012-2015 demonstrates that Council is committed to meeting the directions set out in the Council Plan. Risk management is a factor that needs to be considered when establishing Council's strategic directions and delivering services. To this end, Council will strive to deliver an integrated approach to managing risk within all of its business areas. Council shall ensure that risk management supports business planning and is used as an integral part of day to day work practices.

By identifying, understanding, controlling and monitoring risk, everyone can add value to the services Council provides to the community.

The Council's Risk Management Framework (RMF) consists of the following sections:

- Risk Management Framework and Strategy: provides a foundation for the design, implementation, monitoring and review of Council's risk management practice.
- Risk Management Policy: states Council's overall intentions and direction with regard to risk management.
- Risk Management Process: states how Council's procedures, practices and tools (including Strategic and Operational Risk Register, Risk Matrix, Risk Committees and Templates) are to be used effectively to manage risk.
- Risk Management Implementation Plan: to guide the design, implementation and review of Council's RMF.

Council's approach to risk management is set out in the Risk Management Strategy 2012-2015. Risks are identified, monitored and managed through a series of committees and registers including an Operational Risk Committee, Operational Risk Register, Strategic Risk Committee, Strategic Risk Register and the Audit Committee. Details associated with these committees and Council's approach to risk management is set out in the Risk Management Strategy 2012-2017.