

COMMUNITY SUPPORT PACKAGE RECOVERY AND REINVESTMENT

Attachment One

PROPOSALS

Proposal	Description	Community Benefit	Nominal Allocation
Free Flu Immunisation 2021	Subsidise flu vaccines and delivery for commercial and community program – repeat of 2020 program	Provides a public health outcome in preparation for winter, pending full roll-out of the COVID vaccine Provides an economic benefit for commercial partners, reducing overheads and likelihood of absences due to flu.	\$25,000
Support to sporting clubs	Grants of up to \$500 to community sporting clubs who have experienced a reduction in business sponsorship or other cost pressures during the COVID-19 pandemic.	A significant number of community organisations have indicated a reduction in capacity of businesses to provide sponsorship and other financial or in-kind support. This initiative will help community sports to continue to operate as economic conditions improve post COVID.	\$40,000
Community Groups Insurance Rebate	Waiver of the insurance fee charged by Council to community groups operating from council-owned premises and/or accessing Council's insurance cover. This will support approximately 60 community organisations.	Many community organisations have experienced a significant decrease in fundraising capacity or other revenue opportunities, but have a number of fixed costs to meet. This initiative will help community organisations using council facilities to reduce overheads and remain viable until revenue opportunities improve post COVID.	\$40,000
Sustaining Community Connections Package	Rebuilding and re-imagining communication in the community through co-designed projects such as noticeboards, newsletters, equipment in halls, linking council and community websites. This could include: <ul style="list-style-type: none"> Facilities for mixed media – such as high-quality noticeboards or AV projectors at community halls/centres Website and social media construction Developing an on-line platform for training community groups New social enterprises to support and resource community groups 	During 2020 COVID restrictions saw community groups closed. Methods of communication between individuals within community groups often stopped as individuals found they did not have methods to stay in touch with each other. Communication between community groups previously collaborating ceased and many connections between Council and community groups were lost. This proposal outlines a series of projects required to reinvigorate communication methods for South Gippsland communities. It aims to re-establish connection between individuals and their community, between community groups and reform communication channels between community and Council. The project will include extensive co-design to ensure solutions are driven by the community, are innovative, and suitable to the individual needs of South Gippsland communities.	\$50,000

Economic Development	Three grants of up to \$20,000 to strengthen the economic sustainability of local food network enterprises and their associated supply chain.	Specialty or boutique food, is a growing sector in South Gippsland and the distribution networks that support it are critical. This sector has had significant challenges through COVID due to increased costs, lack of markets and reduced visitor activity.	\$60,000
	Creation of an implementation fund for Economic Development and Visitor Economy Strategies that will be completed by 30 June 2021.	Pending Council adoption of these strategies, this initiative will support the key strategic priorities for ongoing economic development across key sectors including the Visitor Economy.	\$175,000
Community Connection Through Art Package	Re-invigorating Communication and Connection in our Community post-COVID through legacy art projects, including art installations along the Rail Trail in key towns, and travelling exhibitions	<p>The Arts and Culture package complements the current CSP program and focusses on linking art with communities through tourism infrastructure. It leverages and activates communities along the new section of the Great Southern Rail Trail (GSRT). It includes interpretative art installations that weave the cultural heritage and history of the community in interactive and innovative ways to encourage greater connection and visitation to our towns and villages from the GSRT. These installations will celebrate the relationship between community and place.</p> <p>This project will</p> <ul style="list-style-type: none"> • Create a legacy art project along the GSRT • Identify and locate interactive and innovative art installations in each town that residents and visitors can connect to the community through • Support a fixed and travelling component 	\$85,000
Evaluation	Undertake an evaluation of the Impact of CSP, including targeting, community benefit, and effectiveness.	Ensure the CSP is a learning experience for council and the community. Identify opportunities for improvement in future emergency responses and recovery by Council. A report on the outcomes of the evaluation will be provided to Council by September 2021.	\$30,000
Total			\$505,000