

COUNCIL PLAN 2017-2021 - STRATEGIES REVIEW AND DRAFT ANNUAL INITIATIVES

STRATEGIC OBJECTIVE 1 – STRENGTHEN ECONOMIC GROWTH AND PROSPERITY

Strategies
Strategy 1.1: Develop a 'vision' for the future growth and development of the Shire in partnership with the community.
Strategy 1.2: Identify Priority Projects and advocate to the State and Federal governments for funding and support
Strategy 1.3: Develop a strategy to grow the Shire, attract investment and promote tourism consistent with the 'vision'.
Sub Strategy 1.3.1: Review and implement the Economic Development and Tourism Strategy to provide direction to support our businesses to grow, generate employment, and pursue economic development and the attraction of visitors.
Sub Strategy 1.3.2: Undertake a review of residential, commercial and industrial land supply to ensure that it is adequate to support growth.
Sub Strategy 1.3.3: Support our diversified agricultural sector.
Sub Strategy 1.3.4: Investigate feasibility of further extensions and upgrades to the Rail Trails, particularly between Leongatha and Korumburra and explore opportunities to develop nationally significant trails.
Sub Strategy 1.3.5: Finalise South Gippsland's Branding Strategy that supports the regional 'Destination Gippsland' branding and use both brands to promote the Shire.
Sub Strategy 1.3.6: Progress the development of a business case to support the establishment of a multipurpose undercover 'Equestrian / Expo Centre' at Stony Creek.
Strategy 1.4: Undertake a coastal study to explore opportunities for developing the Shire's coastal areas, while still protecting the coastline environment.

Proposed Major Initiatives to be included in the Annual Budget 2018/19

1. Present the draft Community Vision to Council for adoption.

Proposed Initiatives to be included in the Annual Budget for 2018/19

2. Identify and target Priority Projects requiring external funding and advocate to State and Federal Governments seeking funds to implement them.
3. Develop the Branding Strategy, consistent with the Community Vision.

4. Develop a Strategic Investment Program by working closely with relevant stakeholders to deliver a targeted approach to business investment attraction.
5. Advocate for Critical Infrastructure (telecommunications, water, energy and transport) in the Shire that will facilitate further strategic investment and growth.
6. Deliver 'Southern Gippsland Food Futures Program' that supports existing and potential food networks through marketing, business support and the Southern Gippsland Food Map.

STRATEGIC OBJECTIVE 2 – BUILD STRONG PARTNERSHIPS, STRENGTHEN ARTS & CULTURE AND DELIVER EQUITABLE OUTCOMES

Strategies
Strategy 2.1: Update and implement strategies for 'Community Strengthening' and 'Engagement'.
Sub Strategy 2.1.1: Where appropriate support community groups to achieve projects they have ownership of and want to progress.
Sub Strategy 2.1.2: Investigate opportunities to consider a model for community self-determination to facilitate working in partnership with the community.
Strategy 2.2: Review and update recreation, aquatic and the paths and trails strategies.
Sub Strategy 2.2.1: Review the Recreation Strategy.
Sub Strategy 2.2.2: Review and update the Paths and Trails Strategy to determine where regional and local connections are required.
Sub Strategy 2.2.3: Renew and maintain aquatic facilities in accordance with the Asset Management Plan and the Aquatic Strategy.
Strategy 2.3: Update and continue to implement the Blueprint for Social Community Infrastructure so that services and the associated supporting infrastructure are planned, ready for business and population growth.
Strategy 2.4: Implement the Arts and Culture Strategy and support growth of the sector.
Strategy 2.5: Implement the Active Ageing Strategy.
Strategy 2.6: Determine and implement the arrangements for the future Aged and Disability services provision, including advocating for those affected by Federal policy service delivery changes.

Proposed Major Initiatives to be included in the Annual Budget 2018/19

1. Continue to explore options to maintain high quality Aged and Disability service provision into the future as Council responds to Federal policy changes.

Proposed Initiatives to be included in the Annual Budget for 2018/19

2. Commence the Age-friendly South Gippsland Implementation Plan 2017-2018 and provide a progress report following the first year's activities.

STRATEGIC OBJECTIVE 3 – IMPROVE SOUTH GIPPSLAND'S BUILT ASSETS AND VALUE OUR NATURAL ENVIRONMENT

Strategies
Strategy 3.1: Improve management of roads and roadsides through enhanced operational practices, increased funding and continued advocacy to VicRoads.
Sub Strategy 3.1.1: Implement the Footpath Extension Program.
Strategy 3.2: Facilitate community and business renewable energy programs and sustainable practices to reduce the Shire's carbon footprint.
Sub Strategy 3.2.1: Waste Management and Sustainability strategies implemented
Strategy 3.3: Promote a safe and healthy community through our municipal public health programs, Emergency Management Plans and regulatory activities that meet our statutory obligations.
Sub Strategy 3.3.1: Establish a Council Committee to review the implementation of Council's 'Compliance and Enforcement Policy', and that it seeks appropriate input from the general public and from people who have had concerns with Council's enforcement of the Policy.
Sub Strategy 3.3.2 Develop educative tools and processes to assist community members understand the Planning and Enforcement processes.
Strategy 3.4: Undertake a review of the Council's Building Portfolio to ensure it meets community needs.
Sub Strategy 3.4.1: Council to receive a report on the use of Design Panels for major projects and other development in the municipality.
Strategy 3.5: Review the Strategic Land Review Project in regard to public open spaces in Venus Bay.
Strategy 3.6: Advocate to Parks Victoria, DELWP and other relevant stakeholders to improve access, parking, safety and user-friendliness of beaches, State and National Parks, conservation areas and natural assets
Sub Strategy 3.6.1: Undertake an investigation of caravan parks and camping grounds at Sandy Point.
Strategy 3.7: Council to play an advocacy role for townships that demonstrate 70% or greater community support, for sewerage infrastructure.

Proposed Major Initiatives to be included in the Annual Budget 2018/19

1. Complete a service level review of gravel roads and roadside maintenance, test assumptions and report the findings to Council.

Proposed Initiatives to be included in the Annual Budget for 2018/19

2. Continue to improve processes and procedures within the Integrated Management System (Roads) and aim for third party certification to achieve improved standards of gravel roads and roadside maintenance. (Budget requirement in the range of \$5,000 to \$15,000.)

3. Report on enhancements to communication methods to the public regarding road works, reported issues and scheduling of works.
4. Investigate Library and Community Hub location options in Leongatha.
5. Present a report to Council on the use of Design Panels.
6. Undertake an investigation of caravan parks and camping grounds at Sandy Point.
7. Commence implementation of the Tennis Facilities Plan by introducing a new maintenance program for tennis facilities throughout the Shire in accordance with the plan.
(Budget requirement of \$30,000 annually.)

STRATEGIC OBJECTIVE 4 – ENHANCE ORGANISATIONAL DEVELOPMENT AND IMPLEMENT GOVERNANCE BEST PRACTICE

Strategies
Strategy 4.1: Develop Digital Strategies for Council and the community.
Strategy 4.2: Actively pursue continuous improvement and innovation, consider best practice and encourage the creation of higher valued services.
Sub Strategy 4.2.1: Increase transparency through more items being held in open Council Meetings and communicating more clearly the reasons behind decisions.
Sub Strategy 4.2.2: Enhance customer service experiences through the development of a continuous feedback and improved customer service system.
Sub Strategy 4.2.3: Enhance staff skills, capabilities and well-being through the implementation and ongoing development of SGSC people.
Strategy 4.3: Work in partnership with the Chief Executive Officer and senior staff to develop a four year Rate Reduction Strategy, to reduce the rate burden by 3% through improved innovation and productivity savings, streamlining the administrative structures and processes, through improved Business Unit performance and economic growth.

Proposed Major Initiatives to be included in the Annual Budget 2018/19

1. Develop Digital Strategies for Council and for the community.

Proposed Initiatives to be included in the Annual Budget for 2018/19

2. Investigate and implement a customer feedback system that will assist in improving customer service.